

**NORTH CAROLINA FUTURE
BUSINESS LEADERS OF AMERICA**



**SIMPLY THE BEST—TAKING CARE OF
BUSINESS**

2010

**56TH STATE LEADERSHIP CONFERENCE
APRIL 22 – 24, 2010**

Rules of Conduct



The following general rules and regulations will apply to **ALL** persons attending the FBLA State Leadership Conference.

1. Conference delegates must wear name badges and wristbands at all times during the conference. Replacement name badges and wristbands may be purchased in Conference Headquarters for \$5.00 each. Advisers must accompany students to purchase replacements. The original wristband, if available, must be presented when purchasing a replacement.
2. The State Leadership Conference is only open to chapter members, advisers, and chaperones from chapters affiliated with both state and national FBLA. Chaperones are eligible to attend the SLC upon advance payment of the same conference fees as students and advisers. Persons not registered may not attend conference activities.
3. All conference delegates shall attend all general sessions, special meetings, and other planned conference activities. Advisers are to discuss attendance and participation in conference activities with their group.
4. In consideration of other delegates, all **cell phones** and other **electronic devices** should be turned **off** during workshops and general sessions. ***No cell phones or any other electronic device should be taken into competitive event rooms.***
5. Only ***non-programmable, non-graphing calculators*** may be used for competitive events.
6. The possession or use of intoxicating beverages, marijuana and other drugs will not be permitted by any delegate attending the conference. Smoking is **not** allowed.
7. Conference delegates are not to participate in hotel lounge activities.
8. A curfew is set each night, after which all participants are to be in their own room and are to be reasonably quiet. Advisers are to make room checks for their students. The ***NC FBLA Professional Division Security Team*** will assist in enforcing curfew.
9. Students assigned to a particular hotel room should not move to another room without the consent of their Adviser, and the change should be made at the hotel registration desk by the Adviser.
10. Conference delegates are requested to respect hotel and convention center property and policies. Students are **not** permitted to hang out hotel windows, throw objects, ride up and down elevators, sit improperly on lobby furniture, go barefooted, or wear nightclothes or pajamas outside their rooms.
11. Individual violators of these rules and regulations will be disqualified from competitive events and will be sent home upon notification of parents and school officials.
12. Identified violators of these rules will jeopardize their chapter's ability to attend next year's State Leadership Conference.

Dress Code

For Regional, State, and National Leadership Conferences

FBLA - PBL members and advisers should develop an awareness of the image one's appearance projects. The purpose of the dress code is to uphold the professional image of the association and its members and to prepare students for the business world. **Appropriate attire is required for all attendees - advisers, members, and guests - at all general sessions, competitive events, regional meetings, workshops, and other activities unless otherwise stated in the conference program.**

Business casual dress is required for touring events

Semi - formal, formal, or FBLA-PBL attire should be worn to the awards program.

Conference name badges are part of this dress code and must be worn for all conference functions. For safety reasons, do not wear name badges when touring.

Professional attire acceptable for official FBLA - PBL activities:

Males:

- Business suit with collared dress shirt and necktie **OR**
- Sport coat, dress slacks, collared shirt, and necktie **OR**
- Dress slacks, collared shirt, and necktie
- Banded collar shirt may be worn only if sport coat or business suit is worn.
- Dress shoes and socks

Females:

- Business suit with blouse **OR**
- Business pantsuit with blouse **OR**
- Skirt or dress slacks with blouse or sweater **OR**
- Business dress
- Capri's or Gauchos with a coordinating jacket/suit worn below the knee
- Dress shoes

CLARIFICATION - Many women's two-piece suits are currently designed so that they do not require a blouse. Therefore, this will be accepted. In addition, sling-back shoes, open-toed shoes, and sleeveless dresses are acceptable.

Inappropriate attire, for both men and women, includes:

- Jewelry in visible body piercing, other than ears
- Denim or chambray fabric clothing of any kind, overalls, shorts, skorts, stretch or stirrup pants, exercise or bike shorts
- Backless, see - through, tight-fitting, spaghetti straps, strapless, extremely short, or low-cut blouses/tops/dresses/skirts
- T - shirts, Lycra [™], spandex, midriff tops, tank tops, bathing suits
- Sagging pants
- Sandals, athletic shoes, industrial work shoes, hiking boots, bare feet, or over-the-knee-boots
- Athletic wear, including sneakers
- Hats or flannel fabric clothing
- Bolo ties
- Visible foundation garments

Voting Procedures



1. Voting delegates are to be verified in Conference Headquarters by local advisers upon registering for the conference.
2. Voting delegates are to wear designated ribbons at all times.
3. Voting shall be done by secret ballot. Chapter voting delegates will be given a ballot to mark or voting machines may be used.
4. Ballots shall be marked by voting delegates and placed in the boxes designated by the teller's committee.
5. The teller's committee shall consist of ten members including members of the FBLA Board of Directors, Regional Advisers, and FBLA Alumni.
6. Any current state officer seeking reelection to a state office shall be automatically disqualified as a member of the teller's committee.
7. Any board member having a candidate for a state office shall be automatically disqualified as a member of the teller's committee.
8. When the number of disqualifications reduces the number of members on the teller's committee below the number required, the State Chairman/Adviser shall appoint additional members from teacher educators to serve on the teller's committee.
9. When no candidate receives the required number of votes to be elected on the first ballot, subsequent voting shall be conducted until such time as a candidate receives the required number of votes to be elected.
10. When there are more than two candidates for the same office, the two candidates with the highest number of votes shall appear on the subsequent ballot.
11. A candidate must receive a majority of the votes to be elected.

Conference Schedule

Thursday, April 22, 2010

8:00 a.m. - 8:00 p.m.	Conference Headquarters	CC203
8:00 a.m. - 11:45 p.m.	Event Administration Center	CC201
10:00 a.m. - 1:00 p.m.	Registration	CC (Level 3) Registration Area
11:00 a.m.	Courtesy Corp Briefing	CC (Level 3) Registration Area
11:00 a.m. - 6:30 p.m.	Tour Desk (See page 10 for schedule)	CC (Level 3) Registration Area
11:15 a.m. - 12:00 p.m.	Event Administrator and Assistants' Meeting	CC304
	Banking and Financial Systems, Business Presentation, Emerging Business Issues, Entrepreneurship, FBLA Creed - MG, Future Business Leader, Global Business, Impromptu Speaking - HS, Impromptu Speaking - MG, Job Interview, Network Design, Parliamentary Procedure - HS, Public Speaking - MG, Public Speaking I, Public Speaking II	
12:00 p.m. - 12:45 p.m.	Event Administrator and Assistants' Meeting	CC304
	Alsup Business Scholarship, American Enterprise-HS, Business Financial Plan, Business Plan Project, Community Service Project-HS, Computer Slide Show, Desktop Application Design Programming, Digital Video Production, James L. White Scholarship, King's College Scholarship, Partnership with Business, Website Development	
12:30 p.m. - 1:30 p.m.	Judges Briefing & Luncheon	CC402
1:00 p.m. - 1:45 p.m.	Adviser Briefing	CC304
	(All advisers MUST attend one of the Adviser Briefing sessions)	
1:00 p.m. - 2:00 p.m.	State Officer Candidate Screening	CC206
1:00 p.m. - 5:00 p.m.	Conference Information Desk	CC (Level 3) Registration Area
1:30 p.m. - 6:00 p.m.	Registration	CC203
2:00 p.m. - 4:45 p.m.	Workshops See page Error! Bookmark not defined. for workshop descriptions	
2:00 p.m. - 6:00 p.m.	Competitive Events	See Schedule Beginning on Page 8 (Please arrive early for your event.) (Finalists will be posted outside Room CC201 as they become available.)
3:00 p.m. - 6:00 p.m.	State Officer Rehearsal	CC Ballroom A & B
5:00 p.m. - 6:00 p.m.	State Officer Candidate Rehearsal	CC Ballroom A & B
6:00 p.m. - 7:30 p.m.	Dinner	On Your Own
7:00 p.m. - 8:00 p.m.	Campaign Booth Setup	CC Ballroom Lobby
8:00 p.m. - 10:30 p.m.	Opening General Session (see page Error! Bookmark not defined.)	CC Ballroom
10:30 p.m. - 11:30 p.m.	Campaign Booths Open	CC Ballroom Lobby
12:00 midnight	Curfew – All students must be in their assigned rooms	

Friday, April 23, 2010

- 7:30 a.m. - 9:30 a.m. RegistrationCC 203
- 7:30 a.m. - 9:30 a.m. Tour DeskCC (Level 3) Registration Area
(See page 10 for tour information)
- 7:30 a.m. - 5:30 p.m. Conference Information DeskCC (Level 3) Registration Area
- 7:30 a.m. - 8:30 a.m. Advisers' Breakfast..... CC 306A & B
- 8:00 a.m. - 8:30 p.m. Headquarters.....CC203
- 8:00 a.m. - 11:45 p.m. Event Administration CenterCC201
- 8:30 a.m. - 9:15 a.m. Judges BriefingCC402
- 8:30 a.m. - 9:30 a.m. Adviser Briefing CC 306A & B

(All advisers MUST attend one of the Adviser Briefing sessions)

- 9:00 a.m. - 11:00 a.m. Recognition (Open) Testing CC Ballroom C
Computer Trouble Shooting HS

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Business and Personal Finance ML

- 9:00 a.m. - 11:45 a.m. Workshops See page 21 for workshop descriptions
- 9:15 a.m. - 1:00 p.m. Competitive Events See schedule starting on page 8
- 9:30 a.m. - 2:00 p.m. Vendor Fair CC (Level 3 Registration Area)
- 11:00 a.m. - 1:00 p.m. Project Display.....CC 306B
- 11:30 a.m. - 1:30 p.m. Recognition (Open) Testing CC Ballroom C

Business and Personal Finance HS

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Business Careers ML

- 2:00 p.m. - 3:30 p.m. Regional Rallies
 - CentralCC 306A
 - Eastern CC Ballroom C
 - NorthwestCC 306B
 - Southeast.....CC 303
 - Southwest CC 305A & B
 - Triad.....CC 302B
 - Triangle EastCC 302A
 - WesternCC 306C

- 4:00 p.m. - 6:00 p.m. State Officer Practice.....CC Ballroom A & B
- 5:00 p.m. - 6:00 p.m. State Officer Candidate Practice.....CC Ballroom A & B

Middle School Game Night

Attendees are asked to bring a \$1 donation to support March of Dimes.

Attendees (**including advisers**) should wear nice blue jeans and a nice T-shirt, tucked in with a belt and closed toe and closed heel tennis shoes. No sagging pants, exposed midriffs, or head gear. Professional attire is also acceptable.

8:30 p.m. – 10:30 p.m. Middle School Game Night..... (M) Stateroom D E F

Middle School Chaperone Assignments

8:30 p.m. – 9:00 p.m. Southeast & Eastern Region Advisers
9:00 p.m. - 9:30 p.m. Central & Western Region Advisers
9:30 p.m. – 10:00 p.m. Triad & Southwest Region Advisers
10:00 p.m. – 10:30 p.m. Northwest & Triangle East Region Advisers

High School Dance

Attendees are asked to bring a \$1 donation to support March of Dimes.

Attendees (**including advisers**) should wear nice blue jeans and a nice T-shirt, tucked in with a belt and closed toe and closed heel tennis shoes. No sagging pants, exposed midriffs, or head gear. Professional attire is also acceptable.

9:30 p.m. – 11:30 p.m. High School Dance CC Ballroom C

High School Chaperone Assignments

9:30 p.m. – 10:00 p.m. Southeast & Eastern Region Advisers
10:00 p.m. – 10:30 p.m. Central & Western Region Advisers
10:30 p.m. – 11:00 p.m. Triad & Southwest Region Advisers
11:00 p.m. – 11:30 p.m. Northwest & Triangle East Region Advisers

12:00 midnight Curfew - All students must be in their assigned rooms

Saturday, April 24, 2010

- 7:30 a.m. - 8:30 a.m. Voting Delegates' Session All Regions..... CC Ballroom C
*Business attire is required. Delegates for each school must arrive together, wear voting delegate ribbons, and bring a No. 2 pencil.
- 8:00 a.m. - 9:00 a.m. State Officer Practice.....CC Ballroom A & B
- 8:00 a.m. - 9:30 a.m. Conference HeadquartersCC203
Awards Ceremony Tickets may be purchased.
- 9:00 a.m. - 12:00 noon Awards Ceremony CC Ballroom A & B
All schools are asked to sit with their region.
- 12:00 noon - 12:30 p.m. Packet Pick UpCC (Level 3) Registration Area
- 12:00 noon - 1:00 p.m. New Officer and Adviser Briefing.....CC402
Required for **ALL** newly elected officers and their advisers

2010 NC FBLA SLC Competitive Events Schedule

Event	Day	Time	Location
Judges Room	Thursday	3:00 p.m. - 6:00 p.m.	CC402
Alsup Business Scholarship	Thursday	2:00 p.m. - 5:00 p.m.	CC306C
American Enterprise Project	Thursday	2:00 p.m. - 6:00 p.m.	CC304
Banking & Financial Systems	Friday	9:30 a.m. - 1:00 p.m.	(M) Chancellor Room
Business Financial Plan	Friday	9:30 a.m. - 1:00 p.m.	(S) Hannover Ballroom III
Business Plan Project	Friday	9:30 a.m. - 1:00 p.m.	(S) Hannover Ballroom III
Business Presentation			
Performance Group I	Thursday	1:45 p.m. - 6:00 p.m.	(S) Willow Oak
Performance Group II	Thursday	1:45 p.m. - 6:00 p.m.	(S) Capital Room
Preparation	Thursday	1:45 p.m. - 6:00 p.m.	(S) Pin Oak
Performance Finals	Friday	9:30 a.m. - 1:00 p.m.	(S) Governor's Room I
Preparation - Finals	Friday	9:30 a.m. - 1:00 p.m.	(S) Governor's Room II
Community Service Project – Roy Allen	Thursday	1:45 p.m. - 6:00 p.m.	CC306C
Desktop Application Design Progr.	Friday	9:30 a.m. - 1:00 p.m.	CC204
Digital Video Production	Friday	9:30 a.m. - 1:00 p.m.	CC204
Emerging Business Issues			
Preparation I	Thursday	1:45 p.m. - 6:00 p.m.	(M) State Ballroom F
Preparation II	Thursday	1:45 p.m. - 6:00 p.m.	(M) Congressional A
Performance Group I	Thursday	1:45 p.m. - 6:00 p.m.	(M) State Ballroom D
Performance Group II	Thursday	1:45 p.m. - 6:00 p.m.	(M) State Ballroom E
Preparation Finals	Friday	9:30 a.m. - 1:00 p.m.	CC305B
Presentation Finals	Friday	9:30 a.m. - 1:00 p.m.	CC305A
Entrepreneurship			
Preparation	Thursday	1:45 p.m. - 6:00 p.m.	(S) Governor's Room I
Performance	Thursday	1:45 p.m. - 6:00 p.m.	(S) Governor's Room II
FBLA Creed MG			
Performance Group I	Thursday	1:45 p.m. - 6:00 p.m.	CC204
Performance Group II	Thursday	1:45 p.m. - 6:00 p.m.	CC205
Performance Finals	Friday	9:30 a.m. - 1:00 p.m.	(M) University Ballroom A
Future Business Leader			
Interviews Group I	Thursday	1:45 p.m. - 6:00 p.m.	CC302A
Interviews Group II	Thursday	1:45 p.m. - 6:00 p.m.	CC302B
Final Interviews	Friday	9:30 a.m. - 1:00 p.m.	CC306C
Global Business			
Preparation	Friday	9:30 a.m. - 1:00 p.m.	(M) University Ballroom B
Presentation	Friday	9:30 a.m. - 1:00 p.m.	(M) University Ballroom C
Impromptu Speaking Middle Level			
Preparation	Thursday	1:45 p.m. - 6:00 p.m.	(M) Alumni Room
Performance Group I	Thursday	1:45 p.m. - 6:00 p.m.	(M) State Ballroom B

Event	Day	Time	Location
Performance Group II	Thursday	1:45 p.m. - 6:00 p.m.	(M) State Ballroom A
Performance Group III	Thursday	1:45 p.m. - 6:00 p.m.	(M) State Ballroom C
Preparation Finals	Friday	9:15 a.m. - 1:00 p.m.	(M) Congressional A
Performance Finals	Friday	9:30 a.m. - 1:00 p.m.	(M) Congressional B
Impromptu Speaking High School			
Preparation	Thursday	1:45 p.m. - 6:00 p.m.	CC305A
Performance Group I	Thursday	1:45 p.m. - 6:00 p.m.	CC305B
Performance Group II	Thursday	1:45 p.m. - 6:00 p.m.	CC306A
Performance Group III	Thursday	1:45 p.m. - 6:00 p.m.	CC306B
Preparation Finals	Friday	9:30 a.m. - 1:00 p.m.	(S) Pin Oak
Performance Finals	Friday	9:30 a.m. - 1:00 p.m.	(S) Willow Oak
James L. White Scholarship	Thursday	2:00 p.m. - 6:00 p.m.	CC304
Job Interview			
Interview Group I	Thursday	1:45 p.m. - 6:00 p.m.	(M) University Ballroom A
Interview Group II	Thursday	1:45 p.m. - 6:00 p.m.	(M) University Ballroom B
Interview Group III	Thursday	1:45 p.m. - 6:00 p.m.	(M) University Ballroom C
Interview Finals	Friday	9:30 a.m. - 1:00 p.m.	CC206
King's College Scholarship	Thursday	2:00 p.m. - 6:00 p.m.	CC304
Network Design			
Preparation	Friday	9:30 a.m. - 1:00 p.m.	CC302C
Performance	Friday	9:30 a.m. - 1:00 p.m.	CC302B
Parliamentary Procedure High School			
Minutes	Friday	9:30 a.m. - 1:00 p.m.	CC301A
Preparation	Friday	9:30 a.m. - 1:00 p.m.	CC301B
Performance	Friday	9:30 a.m. - 1:00 p.m.	CC302A
Partnership with Business	Friday	9:30 a.m. - 1:30 p.m.	(S) Hannover Ballroom III
Public Speaking Middle Level			
Performance Group I	Thursday	1:45 p.m. - 6:00 p.m.	CC301A
Performance Group II	Thursday	1:45 p.m. - 6:00 p.m.	CC301B
Performance Finals	Friday	9:30 a.m. - 1:00 p.m.	(S) Capital Room
Public Speaking I			
Performance Group I	Thursday	1:45 p.m. - 6:00 p.m.	CC302C
Performance Group II	Thursday	1:45 p.m. - 6:00 p.m.	CC303
Performance Finals	Friday	9:30 a.m. - 1:00 p.m.	CC304
Public Speaking II			
Performance Group I	Thursday	1:45 p.m. - 6:00 p.m.	(M) Congressional Room B
Performance Group II	Thursday	1:45 p.m. - 6:00 p.m.	(M) Chancellor Room
Performance Finals	Friday	9:30 a.m. - 1:00 p.m.	CC303
Website Development - Performance	Friday	9:30 a.m. - 1:00 p.m.	CC205

2010 NC FBLA SLC Tours



Capital Area Visitor Services welcomes school groups, clubs and organizations, and families. It offers a variety of free services to the public. Visitor Services coordinates visits by groups of ten or more to state-owned government and cultural attractions. Your group contact person should get in touch with Visitor Services two or more weeks in advance of your planned visit.

Listed below are a few sites and experiences you may want to enjoy while attending SLC 2010.

Triangle Segways Tours (*Great fun and it includes a "driving" lesson*)

http://www.trianglesegway.com/Triangle_Segway/Guided_Tours.html

10% discount for all FBLA members. Please call Sandy or Todd directly to obtain this discount. 919.828.1988.

Prices with discount - 1 hr - \$36.00, 2 hrs - \$58.50. Min age 16 - min weight 100lbs - max weight 260 lbs.

NC Museum of History

Groups can show up without being prescheduled, but access may be limited for groups over 10 people.

<http://ncmuseumofhistory.org/index.html>

NC Museum of Sciences

Groups can show up without being prescheduled, but access may be limited for groups over 10 people.

<http://www.naturalsciences.org/>

Legislative Complex

No guided tours unless prescheduled

<http://www.ncwiseowl.org/CarolinaClips/caroclips/raleigh/legbuilding.html>

Capitol

Self-guided Tours: Monday – Friday

Guided Tours: Saturday, 11 am & 2pm, & Sunday, 2 pm

Please call ahead to confirm tour times.

(919) 807-7950

<http://www.ncstatecapitol.org/Tours/Tours.htm>

Wachovia IMAX Theatre at Marbles Kids Museum

<http://www.imaxraleigh.org/theatre/>

(919) 882-4629

2010 NC FBLA SLC Workshop Schedule

Students are welcome to attend all workshops except those designated

**** Teachers Only.**

<p style="text-align: center;">Thursday, April 22 2:00 – 2:45 p.m.</p>	<p style="text-align: center;">Location</p>
<p>HOW TO FIND A NICHE IN THE BUSINESS WORLD AND AVOID MISTAKES WHEN GETTING STARTED</p> <p>Presenter: Dr. Inder P. Nijhawan, Fayetteville State University</p> <p>The session will present strategies for finding a niche in the business world and discuss ten major mistakes which prospective entrepreneurs often commit.</p>	<p style="text-align: center;">(S) Hannover Ballroom I</p>
<p>MAKING CENTS OF YOUR MONEY</p> <p>Presenter: Cheryl Sova, RBC Wealth Management</p> <p>Whether you are rollin' in the Benjamins or the Washingtons, understanding what to do with your money in today's world is important. Earning and spending money can come with many challenges, and it can be confusing and overwhelming. Let us help you figure it out by "Making Cents of Your Money".</p>	<p style="text-align: center;">(S) Hannover Ballroom II</p>
<p>INVESTING – NO-LOAD MUTUAL FUND INVESTING FOR TEENAGERS</p> <p>Presenter: Dr. Larry Hungerford, Woodard and Co.</p> <p>This workshop session will show you how to invest tax-free without paying a commission.</p>	<p style="text-align: center;">(S) Hannover Ballroom III</p>

<p style="text-align: center;">Thursday, April 22 3:00 – 3:45 p.m.</p>	<p style="text-align: center;">Location</p>
<p>YOU WANT TO BE A MILLIONAIRE?</p> <p>Presenter - Dr. Inder P. Nijhawan, Fayetteville State University</p> <p>This session will present the characteristics of a millionaire and discuss strategies for becoming a millionaire.</p>	<p style="text-align: center;">(S) Hannover Ballroom I</p>
<p>KEYS TO CREDIT FOR YOUTH</p> <p>Presenter: Ms. Claudia Burke, Consumer Education Services, Inc.</p> <p>Keys to gaining and maintaining good credit. We will cover why credit is important, how to get it, the difference between good debt and bad debt and how to protect yourself excessive debt.</p>	<p style="text-align: center;">(S) Hannover Ballroom II</p>
<p>INVESTING – NO-LOAD MUTUAL FUND INVESTING FOR TEENAGERS</p> <p>Presenter: Dr. Larry Hungerford, Woodard and Co.</p> <p>This workshop session will show you how to invest tax-free without paying a commission.</p>	<p style="text-align: center;">(S) Hannover Ballroom III</p>
<p>INTERVIEW SKILLS 101</p> <p>Presenter: Ms. Rhonda Carney, King’s College</p> <p>This workshop is designed to help students identify their strengths and skills and apply these in the interview process. The resume, cover letter preparation, preparing for interview questions, and tips on how to dress for an interview are also topics covered in this workshop.</p>	<p style="text-align: center;">(CC) Ballroom C</p>

<p style="text-align: center;">Thursday, April 22 4:00 – 4:45 p.m.</p>	<p style="text-align: center;">Location</p>
<p>SUCCESSFULLY NAVIGATING THROUGH COLLEGE</p> <p>Presenter: Dr. David Washington, North Carolina State University</p> <p>This seminar addresses issues that students must be aware of to be successful in the college experience. Topics discussed within the presentation are: goal setting, action planning, time management, relationship development, conflict resolution, and involvement in campus life. Upon completion of this seminar, participants should be able to clearly identify and set relevant goals that relate to successful completion of the college experience.</p>	<p style="text-align: center;">(S) Hannover Ballroom I</p>
<p>FINANCIAL FINESSE FOR TEENS</p> <p>Presenter: Ms. Tami Hinton, NC Office of the Commissioner of Banks</p> <p>Hands on banking for teens: Take charge of your financial future. You will be introduced to gain knowledge and skills to create a brighter financial future.</p>	<p style="text-align: center;">(S) Hannover Ballroom II</p>
<p>INTERVIEW SKILLS 101</p> <p>Presenter: Ms. Rhonda Carney, King’s College</p> <p>This workshop is designed to help students identify their strengths and skills and apply these in the interview process. The resume, cover letter preparation, preparing for interview questions, and tips on how to dress for an interview are also topics covered in this workshop.</p>	<p style="text-align: center;">(CC) Ballroom C</p>

<p style="text-align: center;">Friday, April 23 9:00 – 9:45 p.m.</p>	<p style="text-align: center;">Location</p>
<p>KEYS TO MONEY MASTERY</p> <p>Presenter: Algenon L. Cash, American Institute of Financial Literacy</p> <p>“Keys to Money Mastery” is consolidated around five areas of concentration – Responsibility, Planning, Risk Management, Consumer Debt, and Investments. Students learn how these 5 areas impact one another while gaining insight on how to apply skills from these areas to their life.</p>	<p style="text-align: center;">(M) State Ballroom A</p>
<p><i>This is a Two-Hour Session</i></p> <p>FROM HEALTH ADVOCACY TO HEALTH ACTION</p> <p>Presenters: Ms. Johanna Chase and Ms. Katie Bryant</p> <p>This workshop will identify key health issues among teens and identify ways to become an advocate and leader for health literacy in your home, school, community, and as a Future Business Leader, promote health and wellness as a cost effective ways to not only live longer but healthier.</p>	<p style="text-align: center;">(S) Hannover Ballroom II</p>
<p>** WHAT IS A BIZ KID? (**Teachers Only)</p> <p>Presenter: Jaclyn Moretz, NC State Employees Credit Union</p> <p>Learn how to teach your middle school students about money and business using a series of television episodes. The Biz Kid\$ Program uses comedy sketches and spoofs of movies to make the series more relatable to students.</p>	<p style="text-align: center;">(M) State Ballroom B</p>

<p style="text-align: center;">Friday, April 23 9:00 – 9:45 p.m. (cont'd.)</p>	<p style="text-align: center;">Location</p>
<p>4-3-2: CRACKING THE CODE TO YOUR FINANCIAL LIFE</p> <p>Presenter: Ms. Stacey Sherman</p> <p>Come and learn how four quadrants, three income types and two plans can help you unlock the secrets to having a secure financial future.</p>	<p style="text-align: center;">(M) State Ballroom C</p>
<p>DIGITAL PHOTOGRAPHY 101</p> <p>Presenter: Bob Witchger</p> <p>Bring your camera for a quick lesson. Improve your cell phone pictures. Quick problem solving techniques. Point and shoot photography. How to buy a good digital camera under \$200. Understanding the focus on your camera.</p>	<p style="text-align: center;">(M) State Ballroom D</p>
<p>JUGGLING THE CHALLENGES OF LIFE</p> <p>Presenter: David DiMuzio</p> <p>David DiMuzio demonstrates using both the metaphor and physicality of juggling how the game of business is played. One must keep their “eye on the ball” and final goals that they wish to accomplish by first establishing a strong foundation of knowledge and experience.</p>	<p style="text-align: center;">(S) Hannover Ballroom I</p>

<p style="text-align: center;">Friday, April 23 10:00 – 10:45 p.m.</p>	<p style="text-align: center;">Location</p>
<p>STAYING FINANCIALLY FIT: TIPS AND TRICKS FOR A HEALTHY BUDGET</p> <p>Presenter: Ms. Samarah Shakir, Consumer Education Services, Inc.</p> <p>Discussion on the importance of budgeting. How to set up the best budget for you? Tricks to stay on task and monitor your spending. How to use Internet banking tools and how they can help you.</p>	<p style="text-align: center;">(M) State Ballroom A</p>
<p>RAGS TO RICHES</p> <p>Presenter: Nick Murphy RBC Wealth Management</p> <p>The basics of money and investing. Detailed steps on how to craft your own plan to become the next millionaire.</p>	<p style="text-align: center;">(M) State Ballroom C</p>
<p>ARE YOU SAVING & INVESTING IN YOUR FUTURE?</p> <p>Presenter: Danny Bostic, NC State Employee’s Credit Union</p> <p>Learn the difference between saving and investing: What is the time value of money?; Comparing Investment Options and How Risk versus Reward When Investing.</p>	<p style="text-align: center;">(M) State Ballroom B</p>
<p><i>Continued from 9:00 Session</i></p> <p>FROM HEALTH ADVOCACY TO HEALTH ACTION</p>	<p style="text-align: center;">(S) Hannover Ballroom II</p>
<p>JUGGLING THE CHALLENGES OF LIFE</p> <p>Presenter: David DiMuzio</p> <p>David DiMuzio demonstrates using both the metaphor and physicality of juggling how the game of business is played. One must keep their “eye on the ball” and final goals that they wish to accomplish by first establishing a strong foundation of knowledge and experience.</p>	<p style="text-align: center;">(S) Hannover Ballroom I</p>

<p style="text-align: center;">Friday, April 23 11:00 – 11:45 p.m.</p>	<p style="text-align: center;">Location</p>
<p>FINANCIAL RESPONSIBILITY – THE PATH TO PERSONAL FREEDOM</p> <p>Presenter: Jim McCoy, CPA, North Carolina Association of Certified Public Accountants</p> <p>This workshop will educate students on the importance of saving, budgeting, as well as preparing for college. They will also learn about the benefits and dangers of owning a credit card.</p>	<p style="text-align: center;">(M) State Ballroom A</p>
<p>THE HIGH SCHOOL DEBT TRAP</p> <p>Presenter: Ms. La-Tasha Best-Gaddy and Ms. Iman-n-lah Rasheed, NC Institute of Minority Economic Development</p> <p>This is a financial education workshop that will discuss money management, saving, and financial preparedness for college and beyond. This PowerPoint presentation will explain the various types of student debt such as student loans, credit cards, medical, auto, real estate and its impact to their future ability to building wealth.</p>	<p style="text-align: center;">(M) State Ballroom B</p>
<p>BUILDING A PORTFOLIO FOR ANY WEATHER</p> <p>Presenter: Jessica Grimes</p> <p>Describes Asset Allocation, and the breakdown of stocks, bonds, and short-term investments, emergency fund, IRAs, 401Ks, etc.</p>	<p style="text-align: center;">(M) State Ballroom C</p>

<p style="text-align: center;">Friday, April 23 11:00 – 11:45 p.m. (cont'd.)</p>	<p style="text-align: center;">Location</p>
<p>YOU'VE EARNED IT! YOU'VE SAVED IT! NOW, DON'T GIVE IT TO A CON MAN!!</p> <p>Presenter: Ms. Barbara Bennett, NC Secretary of State Securities Division</p> <p>Are any “money-making” offers real? How can I tell? What are the odds of an investment being fake, and if not, of getting my money back? Learn this and about some actual cases of fraud, where over \$100 million has been ripped off in North Carolina in just the last 2 years.</p>	<p style="text-align: center;">(M) State Ballroom D</p>

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