

NC BUSINESS LEADER

February 2009

GREETINGS FROM THE PRESIDENT

Happy February!

As we get closer and closer to State Leadership Conference I hope everyone has begun registration and is making plans to attend this year's SLC in Raleigh, NC! The board members, and the state officers have been working hard to make this year's Leadership Conference the best it can be for you. We have many exciting and new things planned so I hope you will choose to be a part of it. On the national level, we are still pushing

to increase membership here in North Carolina. The deadline to become a member is March 18th so please keep encouraging students at your schools to join FBLA before it is too late! For the month of February, I will be attending the state officer candidate screening on the 21st to assist Mrs. Stephens. To all state officer candidates, vice presidents and presidents, I wish you the best of luck throughout your screening and your campaigning at SLC. I would like to congratulate our regional



winners across that state, please begin preparation to do your best when competing at states. I also wish you luck. As always please remember to contact me with any questions or concerns.

Philesa Monden
NC FBLA State President
ncfblastatepres@hotmail.com

GREETINGS FROM THE PARLIAMENTARIAN

Hello again!

It's me, Robert Morris. Happy Valentine's Day everyone. This week, in order to raise money for my school's local FBLA chapter, we started selling teddy grams. If you are unfamiliar with what this is, they are teddy bears that you can buy and have delivered to anyone else in the school

during third period. We are also selling fake roses that play music. All the money will go to benefit our chapter and maybe sponsor some kids to go to SLC. See you later everyone!

Robert Morris
NC FBLA Parliamentarian
robertncparlypro@hotmail.com



GREETINGS FROM THE CENTRAL REGION

Congratulations Central Region!

The Central Region Competitive Events were very successful! Being able to hold Regional's at my own school, Croatan High School, I was grateful for the amount of help I received. We were very lucky to have Philesa Mondon our NC FBLA State President bring greetings to you all. We were also very fortunate to have former 2004 Central Region Vice President Robert Penry.. His speech brought up some very interesting points about success, and I hope you all took something from it and hopefully apply it to your own life/goals. With many triumphant schools I am sure State Leadership Conference in Raleigh will be even better! I

hope you all enjoyed yourselves.

I myself have been working very hard. As my senior year comes to an end I have decided to take on a service project to help support the children at Duke Children's Hospital. I have been working very hard to make this event a success. The week of February 9, 2009 to February 12, 2009 I paged for the NC House of Representatives. I was able to see how much the members of the House really do. I was able to sit in on many sessions, run errands, and sit in on meetings. It was an experience of a lifetime, and I am very thankful I took the opportunity.

There are so many opportunities out there for you all,



so take advantage of these. Learn to network, the people you meet could possibly in the long run be the next President of the United States. And always remember to stay involved! I hope now that Regional's are over you are all working hard to reach your goal at State Conference. Study hard and you will succeed.

See you all soon!

Andi Cochran
NC FBLA
Central Region VP

GREETINGS FROM THE EASTERN REGION

central_vp@yahoo.com

Greetings Eastern Region!

Since we have last communicated, so much has happened! We had a fabulous turn out for the Eastern Region Competitive Events hosted by my very own local chapter of Washington High School. I would like to personally thank every single one of the participants, advisors, volunteers, and judges for

one of the smoothest running competitive events in which I've been involved. I, myself, won 1st place in Future Business Leader and I am very excited for the upcoming State Leadership Conference in April! I look forward to seeing all of the winning participants and even more members in Raleigh!

James Landen
NC FBLA
Eastern Region VP



landenjncfblaeasternvp@yahoo.com

GREETINGS FROM THE NORTHWEST REGION

Congratulations Northwest Region!

The State Officer Team is so proud of all those who competed at the Regional Competitive Events Conference on January 17, 2009. All of the competitors were well prepared for their events, and I am sure that these people will represent us well as the State Leadership Conference.

Additionally, I would like to encourage each chapter to take up a community service project for the month of February. For example, chapter members could visit a retirement home, volunteer at a local soup

kitchen, or even host a campus-cleanup day. Community service is one of the best ways for FBLA to become a visible force within local communities. And more importantly, as leaders, we must all be willing to help our fellow citizens.

Please feel free to email me if you have any questions regarding the State Leadership Conference, community service, or any other FBLA-related matter.

Nicklaus Ashburn
NC FBLA
Northwest Region VP
nashburnnvwvp@yahoo.com



GREETINGS FROM THE SOUTHEAST REGION

Greetings Southeast Region!

I would first like to congratulate everyone who competed at the Southeast Regional Competitive Events on January 30, 2009 at Fayetteville Technical Community College; extended congratulations also go out to all FBLA Members who placed in the top three and will advance to the State Leadership Conference in April in Raleigh.

At this time I would like to announce that the Southeast Region will have two candidates for the office of

Southeast Regional Vice President. I would like to wish the both of our candidates the best of luck in their coming campaigns.

As a reminder all High School members of the Southeast Regional Council are required to have completed the Future Level of the Business Achievement Awards by the National Deadline of March 1st, 2009.

Special Thanks goes out to the Cape Fear High School FBLA Chapter for hosting the Southeast Regional Competitive Events which



were a great success. I would like to thank everyone who attended and everyone who helped make this year's RCE a great success.

Brandon K. Hudson
NC FBLA
Southeast Region VP

bhudson_ncsoutheastvp@yahoo.com

The North Carolina FBLA State Leadership Conference!

April 16-18, 2009 at the Downtown Raleigh Convention Center

Get the Edge!

ARE YOU READY!

Reach Your Peak!

GREETINGS FROM THE TRIANGLE-EAST REGION

Greetings Triangle East Region,

We are approaching some key and exciting times as we venture into February and March. I hope you and your chapters are having a great time participating in various service projects and fundraisers. Please e-mail me and let me know what your chapter is doing so I can make sure your chapter's activities are posted on the regional website. As you all go through the next few months here are some points of interest to consider.

First, as your chapter participates in FBLA week keep a note of how many members you have participating in your chapter. If you have a low participation during the week, try and develop new events to host each day. Surveys are not bad to conduct for your members to see what ideas they may have. Also, try and conduct activities that you can include your entire school in, like have a blue and gold day (FBLA colors) where you encourage your student body to wear all blue and gold. The

more people you include during FBLA week the better and more effective it will be.

Second, The Triangle East Region hosted the Regional competitive Events this past January. We had a good number of participation and we had many event winners. Congratulations to everyone who competed and to those who won an event. I hope that you all are ready to attend and compete in our 2009 State Leadership Conference. The state officer team and I are extremely excited to be hosting it this year as we have a brand new venue. The location will be the Raleigh Convention Center and the Marriott City Center. Both of these are brand new facilities that have state of the art capabilities. The SLC will be April 16- 18. Since the SLC will be hosted within the Triangle East Region I would like to see a lot you from the region in attendance. Let us show North Carolina why the Triangle East Region is the best!

I want you all to keep up the good work and please



keep competing and participating in FBLA. I know firsthand that the more you participate in FBLA the stronger you will become as a student and as a leader. Please e-mail me if you ever have any questions or your want to share your ideas or chapters events.

Humbly,

Jonathan Bridges

NC FBLA

Triangle East Region VP

ncfbatrieastvp@yahoo.com

GREETINGS FROM THE WESTERN REGION

Greetings from the Western Region! Happy Valentines! Winter is finally beginning to near the end with warm weather on the way.

The Western Region recently held the 2009 Regional Competitive events and what a success! Even though winter weather pushed our date back, everyone who planned on attending showed up. At this year's competitive events conference, the Western Region had a guest speaker by the name of Bill Layton. Mr. Layton is the Senior Resource Network Coordinator for the Transylvania County Economic Development Department. Mr. Layton served multiple corporate positions in such companies as Procter and Gamble, Kentucky Fried Chicken and Holiday Inn. He was able to share wonderful stories about his career while also developing the keys of a successful entrepreneur. The attendees of this session had a lot of positive feedback for Mr. Layton's speech. At lunch time, we were fortunate enough to have this year catered by Julie's Subs of Brevard followed by a cake featuring "Reach Your Peak" written on it to represent this year's theme. To start a new tradition for years to come, after lunch we took chapter pictures, which will be featured on the Western Region's website when it is finished being developed. Our last great highlight of this year's event is the publicity we will receive in our local newspaper. The public relations representative for Transylvania County Schools came and wrote up an article on this year's event along with taking pictures of the win-

ners. Overall, the Western Region Competitive Events was a huge success, but I would like to see the amount of attendees grow. I understand that we the economic status has put a dent in participation, but I hope that it will bounce back next year. I encourage all winners to attend this year's State Leadership Conference because it is full of fun and is an opportunity to grow as a future business leader.

I would like to thank all attendees, judges, speakers and teachers who helped make this year's competitive events a success. Also, I would like to personally thank my adviser, Dolly McCall, for all the hard work and dedication she has put into this year's FBLA. I am sad for it to be my senior year, but I know that FBLA will grow under her wing.

On a state level, competitors who placed for state competition this year should already begin preparing so that you can continue on through state and represent North Carolina in Anaheim. This year's State Competition will be a one of a kind opportunity because it will be the first year for the new location in Raleigh. State Competition will be held April 16-18 at the new Raleigh Convention Center. Please make sure you register all of your attendee if you plan to go. All questions and concerns regarding State Competition can be answered through the state website, ncfbla.org, or me.

Furthermore, I hope that every chapter is participating in some sort of extracurricular activity such as charity, fundraising, or just some fun event held by the local chapter.



Lastly, second semester has now begun which means new opportunity to join FBLA. I encourage all chapters to participate in recruiting members for the second semester of FBLA. This is a great opportunity for lower classmen and those unfamiliar with FBLA because they are able to gain experience in FBLA before diving into the competition portion. FBLA offers much more than competition, such as leadership, social, and teambuilding skills.

Before departing, if any school is interested in starting or reactivating an FBLA chapter, please feel free to contact me. Also, questions are always welcome, so never hesitate to ask one. I look forward to seeing everyone at the State Leadership Conference!

Patrick O'Rourke
NC-FBLA Western Region Vice President
Westernvp_fbla@yahoo.com

GREETINGS FROM THE TRIAD REGION

Greeting from the Triad Region! I am your Triad Region Vice President, Joshua Mason.

Terrific Triad Region! First off, I would like to congratulate everyone on a wonderful competitive events on January 17th and congratulations especially to those of you who placed and will represent the Triad at the State Leadership Conference in Raleigh. I challenge you all to steal the show at SLC and bring home tons of awards to the Triad! Do not forget that SLC is in its new location in Raleigh this year, and is guaranteed to be an absolute blast. The rest of the State Officer Team and I have been extremely excited about the

location switch throughout the planning process and we cannot wait to see you in April!

Still do not forget in the coming months that FBLA has a partnership with the March of Dimes. I encourage the entire state to hold fundraisers or support the March of Dimes in any way you can. Do not feel as if you are limited to just working for the March of Dimes though. I trust that you all are striving to make the biggest difference in your communities as you can. Keep fighting and we will make FBLA the most recognizable student organization in North Carolina through the change we create.



If there is anything you need or anyway I can be of service of you feel free to contact me at triadvp_fbla@yahoo.com. I am extremely excited about this year and cannot wait to meet you all. Have a good year and remember to keep involved!

Joshua Mason

Triad Region Vice President
triadvp_fbla@yahoo.com

GREETINGS FROM THE SOUTHWEST REGION

Hello again Southwest Region!

I hope you all are enjoying your new semester as we come closer and closer to our State Leadership Conference on April 16th through 18th! If you are planning to compete and attend the conference, please do not forget to study for your respective events and pay close attention to the dress code. The dress code will be closely monitored. Don't forget to continue checking the website (www.ncfbla.org) for all of

your questions concerning FBLA, information regarding registration, deadlines and much more. If you are not able to find an answer to your question please feel free to contact me at

ncfblaswvp@lincoln.k12.nc.us.

As your Vice President I will gladly either answer your question or direct you to the proper source. Please do not forget to think of ways to raise money for March of Dimes at your local chapter meetings. If you ever have any FBLA events at your school that you would like to be made known on the web



site or the newsletter, please notify me. Continue to study for your events as well as your classes and don't forget to Reach Your Peaks!

LaToya Wilson

Southwest Region Vice President
ncfblaswvp@lincoln.k12.nc.us