



North Carolina Business Leader

Future Business Leaders
of America



NC FBLA

October 20, 2010

Hello NC FBLA,

I hope all of you are enjoying your school year. The State Officer Team has been busy planning for the State Leadership Conference. We are pleased to announce the State Officer Team will be hosting three workshops at this year's State Leadership Conference, two of which will be geared for middle and high school level members. Our newly developed and approved Program of Work is available upon request. The POW outlines our objectives and goals for NC FBLA. I would like to stress our need for a State Adviser. Please contact Mrs. Seehorn (contact information available at www.ncfbla.org) with information regarding a possible State Adviser. Thank you for your involvement in our association. I hope to see you at the NFLC in Washington DC. Please contact me with questions or suggestions.



Dillon Vess
NC FBLA President
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Hello Central Region,

I hope school is going well for all of you right now and that FBLA within your school is also excelling. The Central Region will host our Regional Fall Leadership Conference on October 30, 2010 at New Bern High School. I will be attending and if anyone has any questions feel free to come and contact me. I know that October is a busy month for many chapters and if you are not attending RFLC do not hesitate to send me an email as well. In addition, if anyone else wants to participate in the Regional Executive Board it is not too late to submit an application. I know everyone will have an amazing month and keep "igniting the fire" within your school!



Sierra Moraven
Central Region Vice President
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Greetings,

I can imagine that FBLA chapters across the state and across the nation are extremely busy gearing up for the regional fall leadership development conferences, the national fall leadership conference, and competitive events. While awaiting for these exciting conferences there are several things you can do to prepare yourself. A success strategy you can use to equip yourself for the fall and winter conferences is “reviewing to pursue” by simply reviewing and pursuing. Using this strategy you are guaranteed to have a competitive-edge.

In preparation for fall and winter conferences, you should first set time away to REVIEW. Review what? I’m glad you asked! Review things you wish to accomplish as a leader in areas such as your public speaking, time management, and communication. After reviewing, set goals to develop these skills during upcoming conferences and leadership development training. Remember, these conferences are here to help you become the best leader you can be.

After reviewing and setting goals, PURSUE your plans through attending the various workshops and seminars offered at our regional and national fall leadership conferences. Go after your goals proactively with zeal; take advantage of every opportunity. The conferences’ fun and exciting workshops will give you more than just useful information but motivation and inspiration as well.

Planning is important. I’m sure most of you are familiar with the saying “those who fail to plan, plan to fail.” The **review to pursue** strategy is having a plan for a plan. I encourage you, NC FBLA and Eastern Region, to Ignite the Fire by planning to make the best out of your FBLA experience.



Niko Peele
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FBLA Conference Ignites Business Success Strategies in Students

Middle and high school students and their advisors from the Northwest Region of North Carolina attended the **Future Business Leaders of America (FBLA) Regional Conference** on Saturday, October 9, 2010 at Jacobs Fork Middle School. The conference theme was ***Ignite the Fire for Business Success*** and was organized by the JFMS students and their advisor, Ms. Leslie Farris. **Education Matters** worked with Ms. Farris to secure dynamic speakers from the business community to lead workshops that would be of interest to the students as a part of the conference.



Todd Starkey, Head Women's Basketball Coach for Lenoir-Rhyne University, gave a presentation titled

"Get Fired Up! Leadership Strategies from a Coach."

Coach Starkey talked to the students about his role as a leader. He told the students that it is essential that they believe in themselves and are passionate about the career they choose. He shared how he had to convince his team to believe that they could be champions and had T-shirts printed that had the simple messages "Why Not Us" and "Together" to encourage teamwork. Providing guidance and inspiring his team to do their best, are two important qualities of Coach Starkey's leadership style. He led the FBLA students in an activity

which demonstrated the importance of trust and teamwork to achieve a successful outcome.

"Spark Career Interests through Internships" was presented by Ginger Biggerstaff, Director of Organizational Learning for Catawba Valley Medical Center. Mrs. Biggerstaff told the students that participating in internships gives them an opportunity to learn about a profession to help them to determine the direction they want to take when they graduate from school. It can also give students important work experiences to see what strengths they possess and help to make sure that they are choosing professions that they will enjoy. Mrs. Biggerstaff and Traci Lytle, CTE Career Development Coordinator for Catawba County Schools, talked to the students about North Carolina Career Clusters and the College Foundation of North Carolina, www.cfnc.org, which has





information and resources for students to learn about careers and plan for college.

Activities followed each workshop presentation to engage the students and to give them an opportunity to communicate with each other, work as a team, and to brainstorm and develop ideas to achieve their goals.



Dawn Carpenter, a Business Education teacher and the FBLA Advisor for Granite Falls Middle School

closed the conference with a video **"212: The Extra Degree"** and reminded the students that small things can make a tremendous difference. The video shows that by raising the temperature of water by one extra degree from 211 to 212, it boils and produces steam. One degree becomes the difference between something that is simply very hot and something that generates enough force to power a machine, such as a steam locomotive. Ms. Carpenter encouraged the students to incorporate this metaphor into

everything they do – their school work, their athletics, and in their FBLA Clubs – and she said that they are sure to achieve success.



Alaina Gillman
Northwest Region Vice President
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**The FBLA Southeast Regional Council
By Chinelo Umerah
FBLA Southeast Region Reporter #1
Life Sciences Howard Health High School**



Be sure to see us with our FBLA Southeast Regional Council badges!

Hello fellow FBLA members! This past Saturday, September 18, 2010, the Southeast Regional Council orchestrated a meeting at the Headquarters Public Library in downtown Fayetteville. It was within the hours of 9:00 a.m. to 12:00 p.m., a time when some students might have still been recuperating from the strenuous workload of the past school week.

The FBLA advisors and students from South View High, Howard Health and Life Sciences High, Overhills High, Massey Hill Classical High, Reid Ross Classical Middle, Westover High, Douglas Byrd High, Gray's Creek Middle and Hope Mills Middle School attended this meeting at the aforesaid time.

The FBLA Southeast Regional Council mainly discussed things concerning the Southeast Regional Fall Leadership Conference that will be held at South View High School on Friday, October 29, 2010 from 8:00 a.m. – 2:00 p.m. We pondered greatly over any revisions and things that should be added to the conference. It included:

- Picking the Catered Box Lunch from Jason Deli as the lunch for the students
- Advisors will have a catered lunch prepared by South View High School's Culinary Arts Class
- Motivational speaker contacts and suggestions
- Gifts for students and advisors
- Officer training for Southeast Regional Officers



The council also decided to determine which workshops the students would go to in our next meeting, which will be held at the same time from 9 a.m. – 12 p.m. at the Hope Mills Library, Hope Mills, NC.

On a different note, we also decided on the theme for the Southeast Region. The Southeast Region theme is “**Leadership Unleashed**”. This theme was suggested by our president and the State Vice President for the Southeast Region, Jen DeLong.

Finally, the meeting went over one of the most important topics discussed year by year, the Regional Council Officers. We turned in applications and were nominated within this same meeting. Here are your 2010 – 2011 Southeast Regional Council Officers!

**Future Business Leaders of America
SOUTHEAST REGION OFFICERS
2010-2011**

NAME	OFFICER POSITION	SCHOOL
1. Jenniffer DeLong	President	South View High
2. Ashley Thompson	1 st Vice President	South View High
3. Tiarra Dixon	2 nd Vice President	Howard Health Life Sciences High
4. Laurie Nelson	1 st Secretary	Overhills High
5. Ashlyn Taylor	2 nd Secretary	Massey Hills Classical High
6.	Assistant Secretary	Middle School
7. Chinelo Umerah	1 st Reporter	Howard Health Life Sciences High
8. Anelle Molina	2 nd Reporter	Overhills High
9. Antonio Crosby	Reporter - Middle School	Reid Ross Classical Middle
10. Naomi Whitehead	Historian	South View High
11. Antonio Tillman	Historian – Middle School	Hope Mills Middle
12. Trea Landry	Parliamentarian	Westover High
13. Sean Hayes	ideographer	Gray's Creek High
14. Patia Scott	Videographer Middle School	Gray's Creek Middle
15. Jasmine Britton	Photographer	Massey Hill Classical High
16. Leon Grant	Photographer Middle School	Hope Mills Middle

The southeast Regional Officers are elated with their new positions and are ready and willing to work hard to make the Southeast the region to beat! We look forward to seeing you at the Southeast Region Fall Leadership Conference!



Hello NC FBLA! I hope all of you have had an easy transition back into the school year. This is the best time of the year to recruit new members, so start working on those campaigns. It is also great to start thinking about the Southeast Regional Competitive Events (RCE) and the competitive events you would like to compete in. The Southeast Regional Competitive Events will be held on January 28, 2011.

But before we get to RCE, I would like to let you know the Southeast Regional Council has been busy planning our Regional Fall Leadership Conference during this past month. We are very pleased with how far we have come! The speakers and workshop presenters are all confirmed, and the gifts for students and teachers have been ordered and only need to be put together. It will be held on October 29th at South View High School. There is still time to register, and you will want to do so as this year we have many wonderful presenters such as representatives from Wal-Mart and BB&T and also Representative Rick Glazier! It's going to be a great conference, so hurry and register. I look forward to see you all there.



Jen DeLong
Southeast Region Vice President
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Hello Southwest Region! The Southwest Regional Fall Leadership Conference (RFLC) will be on October 29, 2010 at South Piedmont Community College. Workshops, lunch, and great opportunities to learn will be included! The RFLC is an excellent opportunity to learn more about NC FBLA and how to be a better leader both inside and outside the organization. The Southwest Regional Competitive Events will be held on December 11, 2010. Packets were sent out by e-mail on Friday, October 15, 2010. Advisers: If you do not receive this information, please contact the Southwest Regional Vice President, Lauren Deville at southwestvp@ncfbla.org. Thank you to all active chapters for your dedication to NC FBLA and welcome to all new or reactivated chapters, NC FBLA is so glad to have you on board!



Lauren Deville
Southwest Region Vice President
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The Triad Region Future Business Leaders of America chapters are getting ready for the Triad Regional Fall Leadership Conference (RFLC) that will be held October 29, 2009 at Caswell Civic Center, Yanceyville, NC. The Triad Region Vice President, Christopher D. Connelly, will be having a workshop at the RFLC. The workshop will be about leadership and people who are interested in running for State Officer next year.

In local FBLA chapters, students are selling items to raise money for the National Fall Leadership Conference this November, which will be held in Washington D.C. November 19—20. I hope to see most of the Triad Region there!



Chris Connelly
Triad Region Vice President
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Hello NC FBLA Triangle East members! The excitement of the Triangle East Regional Fall Leadership Conference is starting to build. It would be greatly appreciated for all regional members to come with a spirit to learn new fun and exciting things. Various workshops will be taking place at the conference so you can learn more about becoming a leader, but not just a leader—a business leader. FBLA 101 will be a workshop that I will be conducting; it will just simply clarify what the FBLA purpose is and how you can lead the great State of North Carolina. I can't wait to see you there, Triangle east members!



Shayquan Batts
Triangle East Region Vice President
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Hello to all FBLA members and advisors! I hope everyone is off to a great school year. We are very busy in the Western Region with our Fall Leadership Conference that was held on October 18th. We are very excited and can't wait to see all the new chapters and members added to the Western Region. As most of you know, the Western Region has chosen to combine efforts with another CTE organization, SkillsUSA. This was a great success in the past year, and we are hoping for the same if not better results. So far we have received over 167 FBLA members who will be attending the Western Region Fall Leadership Conference, and there are still more to come. I hope each and every member and adviser has a wonderful experience at your Regional Fall Leadership Conference. Don't forget Competitive events are just around the corner, be prepared and Good Luck!



Summer Ray
Western Region Vice President
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Greetings, NC FBLA. This month I have decided to include a list of the basic principles of Parliamentary Procedure. These are just a few of the fundamentals that should be known when running a meeting. I hope your school year is going well, and I wish you the best of luck in your up-coming regional competitions.

Basic Principles of Parliamentary Procedure

- Parliamentary procedure facilitates the transaction of business and promotes cooperation and harmony.
- All members have equal rights, privileges and obligations. The will of the majority must be carried out, and the rights of the minority must be preserved.
- A quorum must be present for the group to act.
- Full and free discussion of every motion is a basic right.
- Only one question at a time can be considered at any given time.
- The chair should be strictly neutral.



Paige Garner
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