

2018 FBLA NLC MIDDLE LEVEL COMPETITIVE EVENTS

Elevator Speech

Category: Speech

Type: Individual

Topic: Present an elevator speech to a State Senator about how FBLA-Middle Level helps students develop leadership skills and why it is important to have this organization in middle schools.

Multimedia & Website Development

Category: Prejudged Project & Objective Test

Type: Individual

Topic: Design, build, and launch a website that features the competitor's ability to incorporate the elements of website design, graphic layout, and proper coding techniques.

- Website topic: Promote the new [LEAD Program](#).

2018 NCFBLA SLC COMPETITIVE EVENTS – Middle Level

COMPUTER SLIDESHOW - ML

Create a computer Slide show on the following topic: "Why is it important for students to be involved in community service?"

DESKTOP PUBLISHING - ML

You have been asked to design a brochure for a **North Carolina University or College**. Use at least 3 appropriate graphics in the brochure. The brochure should be a tri-fold on an 8 1/2" x 11" paper with a landscape orientation. Use bullets, at least two fonts, and at least 2 special effects somewhere in the brochure. Be creative when designing the brochure.

Items to consider:

The following items must be included:

Name of the school and location (city)

History of the school (Year established, etc.)

Address/Phone Number

Mascot/School Colors

Criteria for Admissions

Fees and Tuition Costs (In-State, Out of State)

Majors you could study (At least 5)

At least two of the following items must also be included:

Famous people who attended the school

Any championships the school has won

Types of dining/restaurants available on campus

Nearby recreational attractions (lakes, beach, etc.)

Activities/Clubs you could be involved in

Proper capitalization, punctuation, and grammar throughout the brochure.