

FBLA Middle School Competitive Event

Topics 2018-2019

Elevator Speech

Category: Speech

Type: Individual

Topic: Present an elevator speech to a State Senator about how FBLA-Middle Level helps students develop leadership skills and why it is important to have this organization in middle schools.

Multimedia & Website Development

Category: Prejudged Project & Objective Test

Type: Individual

Topic: Design, build, and launch a website that features the competitor's ability to incorporate the elements of website design, graphic layout, and proper coding techniques.

- Website topic: Promote the new [LEAD Program](#).