

FBLA Middle School Competitive Event

Topics 2018-2019

Desktop Publishing

You are opening a new food truck. Develop a name and logo for your food truck. Using the name and logo, develop a flyer promoting your food truck showing your menu, prices, location and contact information and one special.

Elevator Speech

Category: Speech

Type: Individual

Topic: You have been appointed as the chairperson of your chapter's March of Dimes fundraising committee. Present an elevator speech about the mission of the March of Dimes and how they help premature babies and their families.

Multimedia & Website Development

Category: Prejudged Project & Objective Test

Type: Individual

Topic: Design, build, and launch a website to keep your Middle Level chapter informed about chapter activities for the 2018-19 school year. The website should include, but is not limited to, the following:

- A theme and logo
- A form for potential members to complete in order to join your chapter
- At least one video giving an update of your chapter's weekly or monthly activities
- A calendar listing your chapter's activities for the year