**FBLA-PBL Competitive Event Changes**

**for 2020-21 Anaheim NLC**

**FBLA:**

1. **NEW EVENT**: Supply Chain Management--objective test, individual event. **Rationale**: proposal from the field, and this has been a popular open event.
2. **NEW EVENT**: Introduction to Event Planning--9th/10th grade event, individual/team event, preliminary round objective test, final round role-play for top 15 in objective test. **Rationale**: add more performance-style events for 9th and 10th graders.
3. **MODIFICATION**: change Hospitality Management to Hospitality and Event Management--individual/team event, preliminary round objective test, final round role-play for top 15 in objective test. **Rationale**: to align with new Introduction to Event Planning event.
4. **MODIFICATION**: change Social Media Campaign to Introduction to Social Media Strategy--9th/10th grade event, individual/team event, topic posted on website, preliminary round presentation for all competitors at NLC. **Rationale**: add more performance-style events for 9th and 10th graders.
5. **NEW** **EVENT**: Social Media Strategies: individual/team event, topic posted on website, preliminary round presentation for all competitors at NLC. **Rationale**: Social Media Campaign has been a popular event since its inception, and NAP wants to make it available in an advanced form to all members.
6. **RETIRE** **EVENT**: Emerging Business Issues. **Rationale**: since this event is similar to Business Ethics in regard to subject matter, NAP feels folding the two events into one event is appropriate.
7. **MODIFICATION**: Sales Presentation will now be an individual/team event. **Rationale**: This was suggested by an adviser, and NAP felt it would make the event available to more members.
8. **MODIFICATION**: Digital Video Production and Public Service Announcement--these videos must be original content; competitors may not use previously published video clips in the videos they submit for competition. **Rationale**: The events were originally designed to be original content, but state and local advisers have pointed out that competitors are pulling video clips from YouTube and incorporating them into their video submissions, at time without permission.
9. **MODIFICATION**: change name of Global Business to International Business. **Rationale**: to better align with National Business Education Standards.
10. **MODIFICATION**: change name of Networking Concepts to Networking Infrastructures. **Rationale**: to better align with National Business Education Standards.

**FBLA-MIDDLE LEVEL:**

No competitive event changes will take place in 2020-21.

**PBL:**

1. **MODIFICATION**: combine production test events Computer Applications and Administrative Technology into one event called Administrative Support Technology--individual event, production and objective test event. **Rationale**: combine to more effectively address the role of administrative support services in business.
2. **MODIFICATION**: Future Business Executive and Job Interview--application materials will now be submitted for prejudging by the 2nd Friday in May. **Rationale**: to more effectively get application materials judged prior to preliminary round of competition.
3. **MODIFICATION**: rename Computer Animation to Digital Media. **Rationale**: future topics will relate to different areas of digital media production rather than just animation, making the event appealing to a wider group of competitors.
4. **MODIFICATION**: role play event finalists will now receive the case study the night before the event--judges will be given a set of questions to ask about each event. **Rationale**: align these events to the recent model of giving out the case study the evening before competition, thus allowing more time to thoroughly research the case study. Forensic Accounting, Global Analysis & Decision Making, and Network Design will follow this model—beginning with an objective test for the preliminary round. This modification would not apply to Impromptu Speaking, Client Service, or Help Desk.