

## **FBLA-MIDDLE LEVEL COMPETITIVE EVENT TOPICS 2021 NLC—ANAHEIM**

### **ELEVATOR SPEECH**

You and the other FBLA-Middle Level members at your school are visiting city hall to learn about local government during FBLA-PBL Week. You are introduced to the Mayor, and she asks you to give her an example of a leadership skills you've acquired since joining FBLA-Middle Level. In a 30-second elevator speech, share with the mayor an example of a leadership skill you've acquired since joining FBLA-Middle Level.

### **MULTIMEDIA & WEBSITE DEVELOPMENT**

Design, build, and launch a website that features your FBLA-Middle Level chapter's community service project for the 2020-21 school year. The website must include, but is not limited to the following:

- An animated theme and logo that includes music.
- A form for chapter members to complete that will allow them to sign up for activities that will take place related to the community service project.
- A video from the chairperson of your chapter's Community Service Project Committee that explains what this year's project is, and why it was chosen.

### **COMPUTER SLIDESHOW PRESENTATION**

You will create a presentation on how to properly write a professional business email. You should also give tips and insight as to the importance of writing a professional email.

### **DESKTOP PUBLISHING**

Create a flyer promoting CTE programs at your school and or district (including the high school.) You should have at least 3 programs.

This could have items such as:

- what the curriculum covers
- courses involved
- certifications you can obtain
- potential career opportunities from the programs

You should include: SmartArt Diagram in your design, text with text effects, 3 images with effects, back ground color, page border, and a text box.