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All the materials you need to be successful at starting the Red Robin Foundation U-ACT® Program at your school are here at your fingertips! We encourage you to personalize these documents and use them as a guideline to implement your own U-ACT® Program at your school.

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Red Robin Foundation U-ACT Program Overview



What is the U-ACT® Program?

U-ACT®, which stands for Unbridled Acts, or random acts of kindness, is a character-building initiative specifically for grades 6-8, which aims to inspire and energize students about the value of being kind to others. The Red Robin Foundation U-ACT® Program will honor schools that exemplify kindness to others and show community support through Unbridled Acts. Red Robin Foundation, a 501(c)(3) public charity, administers the U-ACT® Program.

Goal

The goal of the Red Robin Foundation U-ACT® Program is to encourage kindness among students and help create a sense of neighborliness inside and outside of school settings.

Program Requirements*

During the 2009-2010 school year, middle and junior high schools who participate in the U-ACT® Program will implement programs inside and outside of their schools that demonstrate how they are bringing Red Robin's 'Unbridled' philosophy to life. Examples include a special community fundraiser and recognizing the simple, every day things students do to help each other grow and succeed all year long.

At the end of the school year, participating schools will submit a binder based on the program criteria showcasing their Unbridled Acts throughout the year for a chance to be named the U-ACT® Champion School, an Award of Excellence School or an Award of Merit School, which will earn ten schools a grant ranging from \$1,200-\$15,000.

History

Unbridled Acts are a core fundamental for Red Robin Team Members, who are recognized and celebrated for kind acts they bestow upon restaurant Guests and other Team Members. Red Robin Gourmet Burgers first launched the U-ACT® Program with the Colorado PTA in 2005 as a statewide program for Colorado middle and junior high school students. Seeing the tremendous value it had in Colorado schools, the program expanded in 2007 to include schools and communities across the United States.

Recognizing the charitable and benevolent nature of the program, the Red Robin Foundation included the program in its mission and vision statement when applying for status as a 501(c)(3) public charity. The U-ACT® Program is now a donor-funded program of the Foundation.

Key Dates

- **By October 1, 2009** - Register your middle or junior high school (grades 6-8 are eligible) to participate in the U-ACT® Program for the 2009-2010 school year
- **October 2009 - April 2010** - Implement U-ACT® at your school using the program criteria
- **April 9, 2010** - All U-ACT® entries must be postmarked by this date to be eligible for consideration of an award
- **May 2010** - Red Robin Foundation to notify and announce U-ACT® Program winners

**See official contest rules for complete disclosure*

Program Criteria



To enter this contest, each participating school must adhere to the following guidelines:

1. The school has adequately explained the U-ACT® Program to its student body, teachers, parents, PTA or other appropriate organizations through school newspapers, newsletters, flyers, intercom announcements or other means. Examples of these communications must be provided with your submission.
2. The school has continued to provide updates on the program to its student body, teachers, parents, PTA or other appropriate organizations and promoted the program throughout the school year through the vehicles stated above in (1). Examples of this communication must be provided with your submission.
3. The school has undertaken at least two (2) new programs to promote Unbridled Acts among students and to reward unbridled behavior at the school. Examples must be provided with your submission.
4. The school has undertaken at least one (1) new community-oriented fundraiser or outreach program to benefit an organization in its community. Examples must be provided with your submission.
5. Please submit examples of other fundraisers or community outreach programs that were in place prior to participating in U-ACT® if applicable.
6. The school has rewarded individual students who have demonstrated what it means to be unbridled. Individual examples must be provided.
7. Overall the school has demonstrated a spirit of unbridled kindness in its school through other creative means.

Key Dates



By October 1, 2009 - Register your school (grades 6-8 are eligible) to participate in the U-ACT Program for the 2009-2010 school year.

October 2009 - Red Robin Foundation to contact participating schools to check-in and answer any questions. Please announce and explain the U-ACT® Program to students, staff and parents.

October 2009 - April 2010 - Implement U-ACT® at your school using the program criteria.

December 2009 and February 2010 - Red Robin Foundation to follow-up with participating schools to check-in and answer any questions. Please continue to provide updates on the U-ACT® Program to students, staff and parents. Remember dated examples of ongoing communication must be included in your entry at the end of the school year!

March 2010 - Red Robin Foundation to follow-up via email to remind schools about entry deadline. Also, this is a great time to begin putting together your program binder and writing the essay for your final program entry. Please follow this outline for writing your essay:

- How your school became involved in the U-ACT® program.
- List 2 new in-school programs that promoted Unbridled Acts among students and rewarded unbridled behavior at your school this year.
- List 1 new community-oriented fundraiser or outreach program that benefited an organization in your community.
- Briefly describe other fundraisers or community outreach programs that were in place prior to participating in U-ACT® if applicable.
- Describe the impact U-ACT® had on your school and community.

April 9, 2010 - All U-ACT® entries must be postmarked by this date to be considered.

May 2010 - Red Robin Foundation to announce and notify winners.

Official Contest Rules



Red Robin Foundation U-ACT® Program 2009-2010 School Year Official Contest Rules

“UNBRIDLED ACTS”: Unbridled Acts are a core fundamental for Red Robin Team Members who are recognized and celebrated for kind acts they bestow upon restaurant Guests and other Team Members. Seeing the tremendous value it has had in Red Robin® restaurants, the company introduced the U-ACT® Program in the state of Colorado in 2005 and expanded the program to middle and junior high schools throughout the fifty (50) United States and District of Columbia in 2007. Recognizing the charitable and benevolent nature of the program, the Red Robin Foundation included the program in its mission and vision statement when applying for status as a 501 (C)(3) public charity. This year, the program will become a donor-funded program of the Foundation. The Red Robin Foundation U-ACT® Program will continue to honor schools that exemplify what it means to be “Unbridled.”

1. HOW TO ENTER: The U-ACT® Program (referred to as the “Contest”) will begin at 12:01 a.m. Eastern Time (“ET”) on July 30, 2009 and end at 11:59 p.m. on April 9, 2010. (“ET”). All entries submitted become the sole property of the Red Robin Foundation (the “Sponsor”) and will not be acknowledged or returned. By submitting an entry, each entrant agrees to be bound by these Official Rules and Sponsor’s decisions, which decisions shall be final.

To enter this contest, each participating school (the “Entrant”) must adhere to the following guidelines:

- i. The school must adequately explain the U-ACT® Program to its student body, teachers, parents, PTA or other appropriate organizations through school newspapers, newsletters, flyers, intercom announcements or other means. Examples of these communications must be provided with your submission.
- ii. The school must continue to provide updates on the program to its student body, teachers, parents, PTA or other appropriate organizations and promoted the program throughout the school year through the vehicles stated above in (i). Examples of this communication must be provided with your submission.
- iii. The school must undertake at least two (2) new programs to promote Unbridled Acts among students and to reward unbridled behavior at the school. Examples must be provided with your submission.
- iv. The school must undertake at least one (1) new community-oriented fundraiser or outreach program to benefit an organization in its community. Examples must be provided with your submission.

- v. Please submit examples of other fundraisers or community outreach programs that were in place prior to participating in U-ACT® if applicable.
- vi. The school must reward individual students who have demonstrated what it means to be Unbridled. Individual examples must be provided.
- vii. Overall the school must demonstrate a spirit of unbridled kindness in its school through other creative means.

U-ACT® entries must include:

- viii. Contact information with the name of the school, district, address and two key contact people with their phone numbers and email addresses.
- ix. No more than a 1,000 word essay addressing the criteria above written by teachers, principals or administration over the age of 18 or by a student, or group of students whose school principal has submitted to the Sponsor on official school letterhead their intent to have minors write the essay including signatures from both principal and primary U-ACT® contact.
- x. A 3-ring binder to house the contact information, essay and any support materials such as pictures, letters, creative materials, etc.

Submit your entry by mailing it to the following address:

Red Robin Foundation/U-ACT Program
ATTN: Mara Wheeler
6312 South Fiddler's Green Circle
Suite 200 North
Greenwood Village, CO 80111

All entries must be postmarked no later than Friday, April 9, 2010. Illegible or incomplete entries will not be accepted. Only one entry per school. Sponsor is not responsible for lost, late, incomplete, altered, damaged, destroyed, ineligible, postage due or misdirected entries.

2. ELIGIBILITY: The U-ACT® Program is open to all middle and junior high schools (grades 6-8 only) located in the fifty (50) United States and the District of Columbia. Void where prohibited or restricted by law. Full disclosure will be required with respect to any family relationship between an entrant and a director, officer or key employee of Red Robin Gourmet Burgers, Inc., Red Robin International, Inc. or Red Robin Foundation. All awards are made on an objective and nondiscriminatory basis in accordance with the procedures set forth herein.

3. PRIZES: One (1) Grand Prize U-ACT® Champion School will be awarded a check in the amount of fifteen thousand dollars (\$15,000), a school banner, a plaque to hang in the school, a spirit night at the Red Robin® restaurant closest to the school and 100 gift cards valued at \$5 each for the first 100 students that show a valid school I.D. at the Spirit Night to be used during another visit to Red Robin. Sponsor will award the Grand Prize to the school at a time agreed upon between the Sponsor and the school.

Two (2) Award of Excellence Schools will be awarded a check each in the amount of ten thousand dollars (\$10,000), a school banner, a school spirit night at the Red Robin® restaurant closest to the school and 50 gift cards valued at \$5 each for the first 50 students that show a valid school I.D. at the Spirit Night to be used during another visit to Red Robin.

Seven (7) Award of Merit Schools will be awarded a check each in the amount of one thousand two hundred dollars (\$1,200), a school banner, a school spirit night at the Red Robin® restaurant closest to the school and 50 gift cards valued at \$5 each for the first 50 students that show a valid school I.D. at the Spirit Night to be used during another visit to Red Robin.

No substitution of prizes is offered. If applicable, winners must pay any federal, state, and local taxes on each prize awarded. Any portion of a prize not accepted by the winner will be forfeited.

4. WINNER SELECTION/JUDGING CRITERIA: Essays and program binders will be judged between April 14, 2010 and April 23, 2010 by members of the Red Robin Foundation U-ACT® Committee. No member of the Red Robin Foundation U-ACT® Committee who is involved in judging the contest will have a family relationship with a student attending a school that is a contest entrant. Winners will be chosen on an objective and nondiscriminatory basis from among all eligible entries received based on originality, creativity, unbridled spirit and the requirements described in the Official Contest Rules Section 1. How to Enter. Odds of winning will depend on the number of eligible entries received. The winning entries will be chosen on or about Friday, April 23, 2010. Decisions of the judges shall be final.

5. WINNER NOTIFICATION/RELEASES: Winners will be notified via email, telephone or regular mail the week of April 26, 2010. Winners will be required to execute an Affidavit of Eligibility, a Liability Release, Publicity Release and W-9 in order to receive their prize. Such documents must be returned by the date and/or time indicated within such documents. If a potential winner fails to return such documents by the date and/or time indicated within such documents, or if Sponsor finds a potential winner to be ineligible, or if a potential winner does not comply with the Official Rules, then the potential winner will be disqualified and the judges will select an alternate winner. By accepting a prize, without additional compensation, the winner gives permission to Sponsor (except where prohibited by law) to use the school name for purposes of publicity promoting the Red Robin Foundation.

6. LIMITATION ON LIABILITY. By accepting a prize, all winners agree to release Sponsor, its parent, subsidiaries, affiliates, franchisees and any advertising, promotional or judging agencies affiliated with the contest, and all officers, directors and employees thereof, from any and all liability for injuries or damages sustained in connection with the Contest or the receipt, ownership or use of the prize. Winner shall bear all risk of loss or damage to the prize after Sponsor delivers the prize to the winner. Sponsor is not responsible for printing errors in the official contest rules.



7. PRIVACY NOTIFICATION: Sponsor will treat all personally identifiable information you submit as confidential, except for the name and location of the school, which Sponsor may release if you are a prize winner. We will not sell personal information.

8. WINNERS LIST: For a list of prize winners, send a self-addressed, stamped envelope accompanied by a signed hand-written request to the Red Robin Foundation, ATTN: Mara Wheeler, U-ACT Winners List, 6312 S. Fiddler's Green Circle, Suite 200 North, Greenwood Village, CO 80111. All requests must be received before June 1, 2010.

9. SPONSOR: Red Robin Foundation, 6312 S. Fiddler's Green Circle, Suite 200 North, Greenwood Village, CO 80111 USA.

2009-2010 U-ACT Program Registration



By checking this box, I have read, understand and agree to the program rules outlined in this document. *(Registration will not be complete unless this box is checked!)*

Simply complete the form below and mail or email the form to:

Red Robin Foundation/U-ACT® Program
ATTN: Mara Wheeler
6312 S. Fiddler's Green Circle, Suite 200 North
Greenwood Village, CO 80111

Email Address: mwheeler@redrobin.com

Registration Form

Please complete the following information:

Name of School: _____

Name of School District: _____

Grades Served at School: _____

(If your school serves grades above or below grades 6-8 please be aware that your final program binder must include information only on programs grades 6-8 have participated in during the school year.)

Principal Name: _____

Principal Phone: _____

Principal Email: _____

Primary U-ACT® Contact Name, if different from Principal: _____

Primary Contact Phone: _____

Primary Contact Email: _____

School Mailing Address: _____

City: _____ State: _____ Zip: _____

How did you learn about the Red Robin Foundation U-ACT® Program?

Please check one.

Local Red Robin Restaurant Previous participant Red Robin Foundation website

Other _____



RED ROBIN INTERNATIONAL, INC.
6312 S. Fiddler's Green Circle #200N
Greenwood Village, CO 80111
303.846.6000

Letter from Eric Houseman, President and COO, Red Robin Gourmet Burgers

At Red Robin, Unbridled Acts, or random acts of kindness that restaurant Team Members perform inside and outside of our restaurants, are an integral part of our culture. After seeing the positive impact that Unbridled Acts have had on Team Members and Red Robin Guests, we decided to introduce Unbridled Acts to middle and junior high schools across the country, to help teach kids the importance of kindness early in life.

Not only does the U-ACT® Program offer a great way for schools to be recognized by encouraging students to be kind to each other, it also teaches kids the importance of helping others, both inside and outside of their school.

Since the beginning of the program, U-ACT has impacted thousands of students across the country. Here is what a couple of participating schools have said about the U-ACT Program:

"The U-ACT Program has allowed us to see as a school how these acts of kindness influence our students to make better choices and show compassion to others in school, the community and the world."

Sylvia Blackwell, guidance counselor at Lugoff-Elgin Middle School, Lugoff, South Carolina

"The U-ACT Program is an amazing venue that creates positive social experiences; it builds character and raises school spirit."

Nadine Deardorff, U-ACT coordinator at Chambersburg Middle School, Chambersburg, Pennsylvania

Students, schools and communities across the country will benefit from discovering how rewarding and contagious even the simplest acts of kindness can be. To participate in U-ACT, visit www.redrobinfoundation.org to complete a registration form and to learn how to implement kindness programs in your school. At the end of the 2009-2010 school year, submit your school's program binder to showcase the good deeds your school has performed throughout the year. While the top 10 schools will receive grants ranging from \$1,200 to \$15,000 dollars, the benefits each school will see from participating in U-ACT and creating a culture of kindness in your school will be immeasurable.

We hope you will join the many U-ACT schools that have already begun promoting kindness among their students and in their communities.

Sincerely,

Eric Houseman, President and COO
Red Robin Gourmet Burgers



Kelli Ellison, Principal
Rob Dunn, Asst. Principal
Robert Schnur, Asst. Principal
Chris Fansler, Counselor
Terri Pregitzer, Counselor

MILFORD JUNIOR HIGH SCHOOL

Milford Junior High School would like to thank Red Robin for their inspiration this school year! We explained the U-ACT Champion Program to the students as a *Pay it Forward* initiative. Our students were energized about the value of being kind to others. Throughout our kindness weeks, students were encouraged to earn buttons for being kind to others. This is part of the program we will bring back to the school in the fall. During the weeks of kindness we had zero peer mediations (no reported conflict).

Our students have begun to respect one another, the school and community. M.J.H.S. was involved in several activities outside of the school to help our community because of the U-ACT Program, and we will continue searching ways to serve our community in the future. Even though the U-ACT Program is complete for the 2007-2008 school year, we have only just begun!

Red Robin has been a very supportive business in our area. We could not have incorporated some of our initiatives without their support. The relationship we have built with Red Robin over the year is a testament to their Unbridled Acts of Kindness. We are honored to be named the 2007-2008 U-ACT Champion School!

Sincerely,

Kelli Ellison
Principal
Milford Junior High School



Letter to Teachers



<Date>

Dear Teachers,

To encourage our students at <school name> to be nicer to one another and to teach them the value of kindness, we will be participating in the Red Robin Foundation U-ACT® Program, sponsored by Red Robin Foundation, a 501(c)(3) public charity, throughout the upcoming school year. U-ACT is a character-building initiative that aims to inspire and energize students to do the right thing and be kind to each other through 'Unbridled Acts' or random acts of kindness. By implementing programs that encourage kindness our school could be rewarded with an award from the Red Robin Foundation for \$1,200 to \$15,000!

The goal of the U-ACT Program is to help create a strong and caring community inside and outside of the school setting, and to honor individual students and schools that exemplify what it means to be 'Unbridled.' At Red Robin, 'Unbridled Acts' are a core fundamental for Red Robin team members, who are recognized and celebrated for kind acts they bestow upon restaurant guests and other team members. Seeing the tremendous value Unbridled Acts have had on team members, Red Robin decided to offer a program to promote kindness in students in grades 6-8 across the nation.

To be eligible to receive a grant, and to be named one of ten U-ACT schools from across the country, we will be doing a few new things over the upcoming year:

- Implementing at least two new programs to promote Unbridled Acts among students
- Implementing one new community-oriented fundraiser or outreach program to benefit an organization in our community
- Rewarding individual students who have demonstrated what it means to be Unbridled

These programs will encourage kindness both inside and outside of our school and demonstrate how we are bringing the 'Unbridled' philosophy to life. Examples can range from community fundraisers to recognizing the simple, every day things students do to help each other succeed all year long. If you have any suggestions of programs you would like to implement, please let me know.

In April, we will be submitting a program binder to the Red Robin Foundation in hopes of being named one of ten U-ACT schools from across the country. If our school is selected to receive a U-ACT award, we will receive a monetary grant, a banner and a school spirit night at our local Red Robin® restaurant.

You'll be hearing more about this program throughout the year, but if you have any comments or questions in the meantime, please let me know. Thank you for your support!

Sincerely,

<Principal or U-ACT program coordinator>

Letter to Parents



<Date>

Dear Parents,

We know how important it is for our kids to learn the value of being kind to others. As a way to help promote kindness among our students throughout the upcoming school year, we will be participating in the Red Robin Foundation U-ACT® Program, sponsored by Red Robin Foundation, a 501(c)(3) public charity. The Red Robin Foundation U-ACT® Program encourages kindness among and teaches kids the importance of helping others through 'Unbridled Acts' or random acts of kindness.

U-ACT is specifically designed for middle and junior high school students to encourage kindness at a time when being nice is often forgotten. By participating in U-ACT our school could receive an award from \$1,200 to \$15,000 for the kind acts our students do throughout the year at school and in the community.

The goal of the U-ACT Program is to help create a strong and caring community inside and outside of the school setting, and to honor individual students and schools that exemplify what it means to be 'Unbridled.' At Red Robin, 'Unbridled Acts' are a core fundamental for Red Robin team members, who are recognized and celebrated for kind acts they bestow upon restaurant guests and other team members. Seeing the tremendous value Unbridled Acts have had on team members, Red Robin decided to offer a program to promote kindness in schools across the nation.

Over the upcoming school year, you will hear about the programs we are implementing to help encourage kindness. To be considered for a U-ACT award our school will be doing the following:

- Implementing at least two new programs to promote Unbridled Acts among students
- Implementing one new community-oriented fundraiser or outreach program to benefit an organization in our community
- Rewarding individual students who have demonstrated what it means to be Unbridled

At the end of the school year, we will be submitting a program binder to the Red Robin Foundation in hopes of being named one of ten U-ACT schools from across the country. If our school is selected to receive a U-ACT award, we will receive a monetary grant, a banner and a school spirit night at our local Red Robin® restaurant.

We encourage you to discuss what it means to be Unbridled with your child and how he or she can be kind to others. You'll be hearing more about this program throughout the school year, but in the meantime, please let me know if you have any questions or comments. Schools across the country have seen the benefit of this program and we hope you see positive changes in our students, too.

Sincerely,

<Principal or U-ACT program coordinator>

P.A. Announcement Copy



Good Morning/Afternoon <your school name> Students:

When was the last time you did something nice for someone else? Like your mom or dad, your best friend, the person sitting next to you in class or even someone you don't know? Can't remember? Well now is your chance to change that!

Throughout the upcoming school year we will be participating in the Red Robin Foundation U-ACT Program. U-ACT stands for 'Unbridled Acts', or random acts of kindness we can do to be kind to others both at school and in our community.

Along with other students in grades 6-8 across the country, we'll be doing cool things inside and outside of our school to be kind to others in hopes of being named the U-ACT Champion School - We could earn up to \$15,000 for the school and get a special school spirit night at our local Red Robin restaurant. Pretty cool, right? That's a lot of money to get just for being kind.

Throughout the year, you'll hear about new programs you can get involved in that demonstrate what it means to be Unbridled. Individual students also will be rewarded if you demonstrate being Unbridled by going above and beyond to be kind to each other, your teachers and people in your community.

So get ready to start hearing more about U-ACT, and let's work together to be a U-ACT Champion School!

Article for School Newspaper



Headline: Kindness Counts in the U-ACT Program

Subhead: Get “caught” doing something nice and you could be rewarded

Body Copy:

When was the last time you did something nice for someone else? Well now, more than ever, kindness counts! During the school year <school name> will be participating in the Red Robin Foundation U-ACT® Program. What is U-ACT? It stands for ‘Unbridled Acts,’ or random acts of kindness. This national program encourages students to be kind to others at school, as well as give back to the communities we live in.

This year we will be implementing new programs in our school and community that will involve our students. The U-ACT Program will honor schools and individual students that demonstrate what it means to be ‘Unbridled.’ Students and schools across the country will be doing the same thing in hopes of being awarded one of ten grants from \$1,200 to the grand prize of \$15,000. If we are chosen as a winning school we will not only earn a grant, but we’ll be invited to participate in a special school spirit night at our local Red Robin restaurant.

Get ready to learn more about how we’ll be making kindness count here at <school name>. If you have any ideas of how we can reward students and make a difference in our community for the U-ACT Program, please contact <U-ACT Coordinator name>.

BECOME A RED ROBIN FOUNDATION U-ACT[®] CHAMPION!

Thank you for making a difference in your school and community by participating in the Red Robin Foundation U-ACT[®] Program.

So what does 'U-ACT' mean anyway?

Unbridled Acts -aka- Random Acts of Kindness you bestow upon others.

How can you help?

Throughout the year, support your school's effort to win \$15,000 by showing your Unbridled spirit in your school and community.

Uncover new ways to be kind to your neighbor.

Always demonstrate a positive attitude.

Continue treating others the way you'd want to be treated.

Team up with others to support your community.

RED ROBIN
FOUNDATION

U-ACT[®]
PROGRAM

www.redrobinfoundation.org

BECOME A RED ROBIN FOUNDATION U-ACT[®] CHAMPION!

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Continue treating others the way you'd want to be treated.

Team up with others to support your community.



www.redrobinfoundation.org

Project Idea Examples



Below are some examples of how schools that have participated in the past have implemented the U-ACT Program in their schools. We encourage you to be creative and make your own programs or you can use the examples below as a guide to bring Unbridled Acts into your school.

In-school Ideas

(You must implement at least 2 new programs to promote Unbridled Acts and to reward students for being Unbridled):

- Post 'Unbridled' posters around your school to remind students to practice random acts of kindness
- Set up a 'Custodian Appreciation Day' by having students help clean classrooms
- Ask students to write a kind note to another student and post the note on the kids' lockers
- Have an 'Unbridled' drop box to collect nominations of students or faculty for 'Unbridled' awards. Select winners each week and read them over the intercom
- Create an 'Unbridled' bulletin board featuring testimonials of random acts of kindness
- Encourage students to volunteer to tutor younger students
- Hold an ice cream party to celebrate students who demonstrate 'Unbridled' behavior
- Have students read positive, encouraging statements over the intercom or in their classrooms
- Hold a poster contest for kids to show what it means to be 'Unbridled'
- Ask students to write nice comments about their teachers, other students or the school and establish a hallway to post them for others to read
- Designate a section in your school newsletter showcasing monthly U-ACT stories that have happened with your students and/or staff

Community Ideas

(You must implement at least one new fundraiser to benefit an organization in or near your community):

- Hold a teddy bear drive and donate the collected stuffed animals to a local children's hospital
- Hold a canned food drive to benefit the homeless
- Collect items to donate to a local non-profit organization in-need
- Participate in a local walk, run or race to benefit a charity or foundation
- Partner with a local charity to help plant trees and clean up trash in the community
- Volunteer at a homeless shelter to help serve food
- Create a puppet show about kindness and present it to local elementary school students
- Visit the elderly at a local retirement home