Conference Schedule Thursday, April 16, 2009



8:00 a.m 8:00 p.m.	Conference HeadquartersCC203
8:00 a.m 9:00 a.m.	Professional Divisional Meeting(M) Alumni Room
8:00 a.m 11:45 p.m.	Event Administration Center
8:00 a.m 11:45 p.m.	Event Tally Center
8:30 a.m 10:45 a.m.	Board Meeting (M) Congressional Room A & B
11:00 a.m 6:30 p.m.	Registration
11:00 a.m 6:30 p.m.	Tour Desk (See page 20 for schedule) CC (Level 3) Registration Area
11:15 a.m 12:00 p.m.	Event Administrator and Assistants' Meeting CC304
	Banking and Financial Systems, Business Presentation, Emerging Business Issues, Entrepreneurship, FBLA Creed - MG, Future Business Leader, Global Business, Impromptu Speaking - HS, Impromptu Speaking - MG, Job Interview, Network Design, Parliamentary Procedure - HS, Public Speaking - MG, Public Speaking I, Public Speaking II
12:00 p.m 12:45 p.m.	Event Administrator and Assistants' Meeting CC304
	Alsup Business Scholarship, Business Plan Project, Computer Slide Show, Desktop Application Programming, Digital Video Production, e-Business, FBLA Professional Division Scholarship, Internet Applications Programming, James L. White Scholarship, Kings College Scholarship, Website Development, NC ACTE-BE Broyhill Leadership Scholarship, Partnership with Business, UNC-G Bryan School of Business Scholarship
12:30 p.m 1:30 p.m.	Judges Briefing & LuncheonCC402
1:00 p.m 1:45 p.m.	Advisor BriefingCC304
	(All advisors MUST attend one of the Advisor Briefing sessions AND present ticket in order to receive gift.)
11:00 a.m.	Courtesy Corp BriefingCC (Level 3) Registration Area
1:00 p.m 2:00 p.m.	State Officer Candidate ScreeningCC204
1:00 p.m 5:00 p.m.	Conference Information DeskCC (Level 3) Registration Area
2:00 p.m 6:00 p.m.	Competitive EventsSee Schedule Beginning on Page 18
	(Please arrive early for your event)
,	Workshops See page 21 for workshop descriptions
3:00 p.m 5:50 p.m.	State Officer Rehearsal
6:00 p.m 8:30 p.m.	Dinner On Your Own
·	Campaign Booth Setup
	Opening General Session (see page 13)CC Ballroom A & B
·	Campaign Booths OpenCC Ballroom Lobby
12:00 a.m.	Curfew – All students must be in their assigned rooms



Friday, April 17, 2009

7:15 a.m 8:15 a.m.	Advisors' Breakfast	CC306 A, B, & C
7:30 a.m 9:30 a.m.	Registration	CC (Level 3) Registration Area
7:30 a.m 9:30 a.m.	Tour Desk	CC (Level 3) Registration Area
	See page 20 for tour informat	ion
7:30 a.m 5:30 p.m	Conference Information Desk	CC (Level 3) Registration Area
8:00 a.m 11:45 p.m.	Headquarters	CC203
8:30 a.m 9:15 a.m.	Judges Briefing and Breakfast	CC402
8:00 a.m 11:45 p.m.	Event Administration Center	CC201
8:00 a.m 11:45 p.m.	Event Tally Center (compilation)	CC202
8:30 a.m 9:30 a.m.	Advisor Briefing	CC304
(All advisors MUST attend one of the	e Advisor Briefing sessions)
•	Vendor Fare	•
9:15 a.m 1:00 p.m	Competitive Events	See schedule starting on page 18
9:30 a.m 4:45 p.m	Workshops So	ee page 19 for workshop descriptions
11:00 a.m. – 1:00 p.m.	Project Display	CC 306B
9:00 a.m 12:00 p.m.	Recognition (Open) Testing	CC Ballroom C
Financial Math HS		
	i manciai watii 113	
	&	
1:00 p.m 4:00 p.m	&	CC Ballroom C
1:00 p.m 4:00 p.m	Financial Math ML Recognition (Open) Testing Principles of Business HS	
1:00 p.m 4:00 p.m	& Financial Math ML Recognition (Open) Testing Principles of Business HS &	5
	Financial Math ML Recognition (Open) Testing Principles of Business HS & FBLA Principles and Procedure	es ML
2:30 p.m 4:30 p.m	Financial Math ML Recognition (Open) Testing Principles of Business HS & FBLA Principles and Procedur State Officer Practice	es ML
	Financial Math ML Recognition (Open) Testing Principles of Business HS & FBLA Principles and Procedur State Officer Practice Regional Rallies	es MLCC Ballroom A & B
2:30 p.m 4:30 p.m	Financial Math ML Recognition (Open) Testing Principles of Business HS & FBLA Principles and Procedur State Officer Practice Regional Rallies Central	es ML
2:30 p.m 4:30 p.m	Financial Math ML Recognition (Open) Testing Principles of Business HS & FBLA Principles and Procedur State Officer Practice Regional Rallies	es ML
2:30 p.m 4:30 p.m	Financial Math ML Recognition (Open) Testing Principles of Business HS & FBLA Principles and Procedur State Officer Practice Regional Rallies Central Eastern	CC 306A
2:30 p.m 4:30 p.m	Financial Math ML Recognition (Open) Testing Principles of Business HS & FBLA Principles and Procedur State Officer Practice Regional Rallies Central Eastern Northwest	CC 306A
2:30 p.m 4:30 p.m	Financial Math ML Recognition (Open) Testing	CC 306A CC 306B CC 305A & B CC 305A & B CC 302B
2:30 p.m 4:30 p.m	Financial Math ML Recognition (Open) Testing	CC 306A CC 306B CC 306B CC 305A & B CC 302B CC 302A
2:30 p.m 4:30 p.m	Financial Math ML Recognition (Open) Testing	CC 306A CC 306B CC 306B CC 305A & B CC 302B CC 302A

Middle School Game/Dance/Entertainment

Attendees are asked to bring a \$1 donation to support March of Dimes

Attendees (**including advisors**) should wear nice blue jeans and a nice T-shirt, tucked in with a belt and closed toe and closed heel tennis shoes. No sagging pants, exposed midriffs, or head gear. Professional attire is also acceptable.

8:30 p.m	9:00 p.m.	Middle School Entertainment	(M) Stateroom A – C
9:00 p.m. –	10:30 p.m.	Middle School Game Night	(M) Stateroom A - C

Middle School Chaperone Assignments

	8:30 p.m. – 9:00 p.m.
Triad & Southwest Region Advisors	9:00 p.m 9:30 p.m.
	9:30 p.m. – 10:00 p.m.
Southeast & Eastern Region Advisors	10:00 p.m. – 10:30 p.m.

High School Entertainment & Dance

Attendees are asked to bring a \$1 donation to support March of Dimes

Attendees (**including advisors**) should wear nice blue jeans and a nice T-shirt, tucked in with a belt and closed toe and closed heel tennis shoes. No sagging pants, exposed midriffs, or head gear. Professional attire is also acceptable.

9:30 p.m. – 10:00 p.m.	High School Entertainment	CC Ballroom	С
10:00 p.m. – 11:30 p.m.	High School Dance	CC Ballroom	С

High School Chaperone Assignments

Central & Western Region Advisors	9:30 p.m. – 10:00 p.m.
Triad & Southwest Region Advisors	10:00 p.m. – 10:30 p.m.
	10:30 p.m. – 11:00 p.m.
Southeast & Eastern Region Advisors	11:00 p.m. – 11:30 p.m.

Advisor's Reception (must have ticket to attend)

Saturday, April 18, 2009



7:30 a.m 9:30 a.m.	Conference Information DeskCC (Level 3) Registration Area	a
8:00 a.m 9:00 a.m.	State Officer Practice	В
7:30 a.m 8:30 a.m.	Voting Delegates Session All Regions(M) Stateroom A - I	F
*Business attire is requir delegate ribbons.	ed. Delegates for each school must arrive together and wear voting	
8:00 a.m 11:45 a.m.	Conference Headquarters	3
	Awards Ceremony Tickets may be purchased	
9:00 a.m 12:00 p.m.	Awards Ceremony	В
	All schools are asked to sit with their region	
12:00 p.m 12:30 p.m.	Packet Pick Up	a
12:00 p.m 1:00 p.m.	New Officer and Advisor BriefingCC402	2
Red	uired for ALL newly elected officers and their advisors	

2009 NC FBLA SLC Competitive Events Schedule

Event	Day	Time	Location
Judges Room	Thursday	1:45 p.m 6:00 p.m.	CC302B
Alsup Business Scholarship	Thursday	2:00 p.m 5:00 p.m.	CC204
Banking & Financial Systems	Friday	9:30 a.m 1:00 p.m.	(S) The Gallery
Business Plan Project	Thursday	02:00pm-5:30pm	CC206
Business Presentation			
Performance Group I	Thursday	2:00 p.m. – 5:30 p.m.	(S) Willow Oak
Performance Group II	Thursday	2:00 p.m. – 5:30 p.m.	(S) Capital Room
Preparation	Thursday	2:00 p.m. – 5:30 p.m.	(S) Board Room
Performance Finals	Friday	9:30 a.m 1:00 p.m.	(S) Governor's Room I
Preparation - Finals	Friday	9:30 a.m 1:00 p.m.	(S) Governor's Room II
Community Service Project – Roy Allen	Thursday	2:00 p.m. – 5:30 p.m.	CC301A
Desktop Programming Application	Thursday	2:00 p.m 5:30 p.m.	CC206
Digital Video Production	Friday	9:30 a.m 1:00 p.m.	CC204
E - Business	Thursday	2:00 p.m 4:30 p.m.	CC301A
Emerging Business Issues			
Preparation I	Thursday	1:45 p.m 6:00 p.m.	(M) Stateroom F
Preparation II	Thursday	1:45 p.m. – 6:00 p.m.	(M) Congressional A
Performance Group I	Thursday	1:45 p.m 6:00 p.m.	(M) Stateroom D
Performance Group II	Thursday	1:45 p.m 6:00 p.m.	(M) Stateroom E
Presentation Finals	Friday	9:30 a.m 1:00 p.m.	CC305A
Preparation Finals	Friday	9:30 a.m 1:00 p.m.	CC305B
Entrepreneurship			
Preparation	Thursday	1:45 p.m 6:00 p.m.	(S) Magnolia II
Performance	Thursday	2:00 p.m 6:00 p.m.	(S) Magnolia I
Future Business Leader			
Interviews Group I	Thursday	1:45 p.m 6:00 p.m.	CC301B
Interviews Group II	Thursday	1:45 p.m 6:00 p.m.	CC302A
Final Interviews	Friday	9:30 a.m 1:00 p.m.	CC306C
FBLA Creed MG	Friday	9:30 a.m 1:00 p.m.	(M) Chancellor Room
FBLA PD Scholarship Interview	Thursday	2:15 p.m 5:30 p.m.	(M) Governor's Board Room
Global Business			
Preparation	Friday	9:30 a.m 1:00 p.m.	(M) Alumni Room
Presentation	Friday	9:30 a.m 1:00 p.m.	(M) Governor's Board Room
Impromptu Speaking Middle Level			
Preparation	Thursday	1:45 p.m 6:00 p.m.	(M) Stateroom C
Performance Group I	Thursday	1:45 p.m 6:00 p.m.	(M) Stateroom B
Performance Group II	Thursday	1:45 p.m 6:00 p.m.	(M) Stateroom A
Preparation Finals	Friday	9:15 a.m 1:00 p.m.	
Performance Finals	Friday	9:30 a.m 1:00 p.m.	(M) Congressional B

Event	Day	Time	Location
Impromptu Speaking High School			
Preparation	Thursday	1:45 p.m 6:00 p.m.	CC306A
Preparation	Thursday	1:45 p.m. – 6:00 p.m.	
Performance Group I	Thursday	1:45 p.m 6:00 p.m.	CC305A
Performance Group II	Thursday	1:45 p.m 6:00 p.m.	CC305B
Performance Group III	Thursday	1:45 p.m 6:00 p.m.	CC306C
Performance Group IV	Thursday	1:45 p.m 6:00 p.m.	CC306B
Preparation Finals	Friday	9:30 a.m 1:00 p.m.	(S) Pin Oak
Performance Finals	Friday	9:30 a.m 1:00 p.m.	(S) Willow Oak
Internet Application Programming	Friday	9:30 a.m 1:00 p.m.	CC205
James L. White Scholarship	Thursday	2:00 p.m 5:00 p.m.	(M) Governor's Board Room
Job Interview			
Performance Group I	Thursday	1:45 p.m 6:00 p.m.	(M) University Ballroom A
Performance Group II	Thursday	2:00 p.m 6:00 p.m.	(M) University Ballroom B
Performance Group III	Thursday	2:00 p.m 6:00 p.m.	(M) University Ballroom C
Performance Finals	Friday	9:30 a.m 1:00 p.m.	CC206
King's College Scholarship	Thursday	2:00 p.m 5:00 p.m.	CC205
NCACTE Broyhill Leadership Scholarship	Thursday	2:00 p.m 5:00 p.m.	CC205
Networking Design			
Preparation	Friday	9:30 a.m 1:00 p.m.	CC302C
Performance	Friday	9:30 a.m 1:00 p.m.	CC302B
Parliamentary Procedure High School			
Minutes	Friday	9:30 a.m 1:00 p.m.	CC301A
Preparation	Friday	9:30 a.m 1:00 p.m.	CC301B
Performance	Friday	9:30 a.m 1:00 p.m.	CC302A
Partnership with Business	Thursday	2:00 p.m 5:30 p.m.	CC206
Public Speaking Middle Level			
Performance Group I	Thursday	1:45 p.m 6:00 p.m.	(S) Governor's Room I
Performance Group II	Thursday	1:45 p.m 6:00 p.m.	(S) Governor's Room II
Performance Finals	Friday	9:30 a.m 1:00 p.m.	(S) Magnolia I
Public Speaking I			
Performance Group I	Thursday	1:45 p.m 6:00 p.m.	CC302C
Performance Group II	Thursday	1:45 p.m 6:00 p.m.	CC303
Performance Finals	Friday	9:30 a.m 1:00 p.m.	CC304
Public Speaking II			
Performance Group I	Thursday	1:45 p.m 6:00 p.m.	(M) Congressional Room B
Performance Group II	Thursday	1:45 p.m 6:00 p.m.	(M) Chancellor's Room
Performance Finals	Friday	9:30 a.m 1:00 p.m.	CC303
UNC - G Bryan Sch. of Business	Thursday	2:00 p.m 5:00 p.m.	CC204
Website Development - Performance	Friday	9:30 a.m 1:00 p.m.	CC205

2009 NC FBLA SLC Tours



Capital Area Visitor Services welcomes school groups, clubs and organizations, and families. It offers a variety of free services to the public. Visitor Services coordinates visits by groups of ten or more to state-owned government and cultural attractions. Your group contact person should get in touch with Visitor Services two or more weeks in advance of your planned visit.

Listed below are a few sites and experiences you may want to enjoy while attending SLC 2009

NC Museum of Arts

http://ncartmuseum.org/visitor.shtml

Joel Lane House and/or The Raleigh City Museum

Students \$1.00 - Advisors free

Triangle Segways Tours (Great fun and it includes a "driving" lesson)

http://www.trianglesegway.com/Triangle_Segway/Guided_Tours.html

10% discount for all FBLA members. Please call Sandy or Todd directly to obtain this discount. 919.828.1988.

Prices with discount - 1 hr - \$31.50, 2 hrs - \$54.00. Min age 16 - min weight 100lbs - max weight 260 lbs.

NC Museum of History

Groups can show up without being prescheduled, but access may be limited for groups over 10 people.

http://ncmuseumofhistory.org/index.html

NC Museum of Sciences

Groups can show up without being prescheduled, but access may be limited for groups over 10 people.

http://www.naturalsciences.org/

Legislative Complex

No guided tours unless prescheduled

http://www.ncwiseowl.org/CarolinaClips/caroclips/raleigh/legbuilding.html

Capital

Self-guided Tours: Monday – Friday

Guided Tours: Saturday, 11 am & 2pm, & Sunday, 2 pm

Please call ahead to confirm tour times.

(919) 807-7950

http://www.ncstatecapitol.org/Tours/Tours.htm

Governor's Mansion

Congratulations to our Governor's Mansion lottery winners

2009 NC FBLA SLC Workshop Schedule



Students are welcome to attend all workshops. Any workshop with "Middle Grades" under the location is designed with the middle grades student in mind but open to all.

Thursday, April 16, 2009 2:00-2:45pm	Location
ENERGIZE YOUR CREATIVE FORCE AND REVEAL THE POWER THAT IS YOU Presenter - Dr. Chuck Davis, Founder and Artistic Director of African American Dance Ensemble	(S) Hanover Ballroom
To reach the place where our inner strength resides, we gather our energy and, using traditions from our background, we build our support systems through rhythmic movement designed to motivate and stimulate our creative forces. Be prepared for active participation.	
UNDERSTANDING YOUR CREDIT AND CREDIT REPORT Presenter - Gwen Ferrone, State Employees' Credit Union Member Education Manager	(S) Oak Forest A
Is Your Financial Plan Fact or Fiction? Learn financial truths in this workshop presented by staff from State Employees' Credit Union. Topics on credit, ways to avoid debt nightmares and methods to	
control your money instead of letting it (or the lack of it) control you, will be discussed. Attend this workshop to help firm up your financial future. WOW THEM WITH YOUR MANNERS!	
Presenter- Sharon Hill, Sharon Hill International	(S) Oak Forest B
Do you know how long it takes to form a first impression? Approximately 3 to 5 seconds. Whether you're meeting students, parents, or other professionals, you should always strive to make a positive first impression. They will silently think WOW about you because you are so poised and confident. WOW them with your manners focuses on handshakes, eye contact, and how to talk to strangers to make a positive first impression.	

Thursday, April 16, 2009	
3:00-3:45pm	Location
ENERGIZE YOUR CREATIVE FORCE AND REVEAL THE POWER THAT IS YOU Presenter - Dr. Chuck Davis, Founder and Artistic Director of African American Dance Ensemble	(S) Hanover Ballroo m
To reach the place where our inner strength resides, we gather our energy and, using traditions from our background, we build our support systems through rhythmic movement designed to motivate and stimulate our creative forces. Be prepared for active participation.	
Advisors Workshop	(S) Oak
NEED FREE HELP TEACHING FINANCIAL PLANNING TO YOUR STUDENTS?	Forest A
Presenter - Jaclyn Moretz, State Employees' Credit Union Member Education Specialist	
This workshop, offered by staff from State Employees' Credit Union, will present ready to use curriculum from the National Endowment for Financial Education – NEFE. Topics about the curriculum, how to receive the FREE teacher's guides and FREE student workbooks and how SECU employees all across the state can provide FREE assistance will be reviewed. Through NEFE, State Employees' Credit Union is committed to helping you prepare your students for a successful financial future.	
WOW THEM WITH YOUR MANNERS! Presenter: Sharon Hill, Sharon Hill International	(S) Oak Forest B
Do you know how long it takes to form a first impression? Approximately 3 to 5 seconds. Whether you're meeting students, parents, or other professionals, you should always strive to make a positive first impression. They will silently think WOW about you because you are so poised and confident. WOW them with your manners focuses on handshakes, eye contact, and how to talk to strangers to make a positive first impression.	

Friday, April 17, 2009 9:30am-10:15am	
IMPROVING OUR MEMORY Presenter - Terri Lemons, King's College, Charlotte, N.C. It's something we would all like to do! This workshop will help! This engaging workshop delves into strategies for organizing and recording information for later recall. The five principles of paying attention are revealed. Workshop participants explore new and creative techniques for improving memory using visual and verbal skills, and through linking, substituting and chunking information. It's educational and fun!	(M) Stateroom A-C
THE ART OF ENCOURAGEMENT AND TEAM BUILDING Presenter - Ben Glenn, Chalkguy Media, International The practice of encouragement lies at the heart of successful leadership and teamwork. Words have power. Are you aware of the words that come out of your mouth on a daily basis? Are you building people up or tearing them down? Ben shares the difference that encouragement has made in his own life and asks the audience to give consideration to how they use their verbal power.	(M) Stateroom D-F
SOCIAL NETWORKING ON THE WEB — MIDDLE SCHOOL PRESENTER - Martin W. Brossman , Director of CoachingSupport.com Are you using Facebook, MySpace, or Twitter? Do you know how to use it most effectively? Are you aware that it can be an asset if used correctly when employers are seeking candidates — or can work to your detriment if not managed properly? Are you curious about blogs, podcasts, and other online media? Don't miss this highly interactive and fun-filled workshop specifically geared to help you manage your social networking.	(M) University Ballroom

Friday, April 17, 2009 10:30am-11:15am	
LET YOUR ETHICS SHOW Presenter - Dr. Thelma King, NC A&T State University	(M) Stateroom
Participants will be given ethical scenarios to respond to, and the speaker will use those to elaborate on ethical issues faced by students and teachers in schools today. The session will be interactive.	A-C

Friday, April 17, 2009 10:30am-11:15am	
SEEING THINGS CLEARLY Presenter - Justin Longinue, University of North Carolina Wilmington You must be able to look at one thing in many different ways. The first half of this workshop will show you how through the use of mental dexterity exercises - you can begin to do just that. The second half will cover points of interest about the FBLA Professional Division.	(M) Stateroom D-F
SOCIAL NETWORKING ON THE WEB — HIGH SCHOOL AND ADVISORS Presenter - Martin W. Brossman is the Director of CoachingSupport.com,	(M) University Ballroom
Are you using Facebook, MySpace, or Twitter? Do you know how to use it most effectively? Are you aware that it can be an asset if used correctly when employers are seeking candidates – or can work to your detriment if not managed properly? Are you curious about blogs, podcasts, and other online media?	
Don't miss this highly interactive and fun filled workshop specifically geared to help you manage your social networking.	

Friday 11:30 a.m 12:15 pm	
AUTHENTIC SELF-ESTEEM: UNCOVERING THE ORIGIN OF TRUE BEAUTY Presenter - Sandra Gibson, Dubose Entertainment	(M) Stateroom A-C
In this session, Sandra speaks candidly about her experience of going bald as a result of the autoimmune disease Alopecia Areata. She shares the lessons she has learned firsthand about the origin of beauty and the importance of embracing your spirit within. In a lighthearted and comical delivery, Sandra is sure to inspire and motivate others to move towards a higher level of self esteem and self acceptance	Α-0

Friday 11:30 a.m 12:15 pm	
How to get and remain Connected Presenter - Pam Cardozo, The Ultimate Sales Connection Come and learn how your current connections can lead you to better careers and opportunities. We will help you determine how to get connected and stay connected to anyone. Whether starting a business, getting a job or getting into college, it is not "what you know" but "who you know". So learn about how connections matter	(M) Stateroom D-F
FIVE KEYS TO SMALL BUSINESS SUCCESS. Presenter - Bill Davis, Team Nimbus, NC Five keys to small business success. Why would you consider being a small business owner? Why is this great option for you to consider as a student? Believe it or not, small business ownership is a great career.	(M) University Ballroom

Friday, April 17, 2009 1:30 – 2:15pm	Location
LEADERSHIP IN THE ENTREPRENEURIAL ENDEAVOR Presenter - David Washington This workshop will cover the role of the leader in the entrepreneurial endeavor. What the leader must be, know, and do to achieve success.	(M) Stateroom A-C
How to get and remain Connected Presenter - Pam Cardozo, The Ultimate Sales Connection Come and learn how your current connections can lead you to better careers and opportunities. We will help you determine how to get connected and stay connected to anyone. Whether starting a business, getting a job or getting into college, it is not "what you know" but "who you know". So learn about how connections matter.	(M) Stateroom D-F
FIVE KEYS TO SMALL BUSINESS SUCCESS. Bill Davis, Team Nimbus, NC Five keys to small business success. Why would you consider being a small business owner? Why is this great option for you to consider as a student? Believe it or not, small business ownership is a great career.	(M) University Ballroom