

2022 FBLA SLC COMPETITIVE EVENTS – Middle Level

Topics for: Business Ethics, Elevator Speech, Exploring Business Issues, Multimedia & Website Development and Video Game Challenge can be found here:
<https://www.fbla-pbl.org/ml-eventtopics/>

DESKTOP PUBLISHING - ML

You have been asked to design a brochure for a **North Carolina University or College**. Use at least 3 appropriate graphics in the brochure. The brochure should be a tri-fold on an 8 1/2" x 11" paper with a landscape orientation. Use bullets, at least two fonts, and at least 2 special effects somewhere in the brochure. Be creative when designing the brochure.

Items to consider:
The following items <u>must</u> be included:
Name of the school and location (city)
History of the school (Year established, etc.)
Address/Phone Number
Mascot/School Colors
Criteria for Admissions
Fees and Tuition Costs (In-State, Out of State)
Majors you could study (At least 5)
At least <u>two</u> of the following items must also be included:
Famous people who attended the school
Any championships the school has won
Types of dining/restaurants available on campus
Nearby recreational attractions (lakes, beach, etc.)
Activities/Clubs you could be involved in
Proper capitalization, punctuation, and grammar throughout the brochure.