North Carolina FBLA 2024-25 Competitive Events

This document serves as the main resource for members and advisers to understand Competitive Events in North Carolina. In most cases, the FBLA National Guidelines will be followed explicitly at both the Regional and State Leadership Conferences.

[High School Competitive Events](#) and [Middle School Competitive Events](#)

Questions about Regional Leadership Conferences should be directed to the current Regional Adviser and/or Regional Board Member for your respective Region.

Questions about the State Leadership Conference should be directed to your respective Board Member and/or the State Adviser.

When starting to guide your students in selecting an event in which to compete, this is an excellent place to start:

[Choose Your Event (High School)](#)

[Choose Your Event (Middle School](#))

North Carolina FBLA 2024-25 Competitive Events

High Level Changes for the 2025 National Leadership Conference

- Updates to the number of devices that can be used during a preliminary and finals round. Competitors can present with up to two devices.
- External speakers are not allowed for preliminary presentation rounds.
- Links and QR codes are restricted items in pre-judge reports; links and QR codes during presentations are for display purposes only.
- Production events will happen on-site during the National Leadership Conference.

Business Ethics

- Objective test has increased to 100 questions

Database Design & Applications

- Event has been retired

Digital Animation

- Video length has been reduced to 2 minutes

Financial Math

- Formerly named Business Calculations
- Individual Event, Objective Test
- Event not eligible for those that placed in the top ten at previous NLCs in Business Calculations

Future Business Educator

- Clarification on event topic
- Lesson plan is not brought to the presentation round

Future Business Leader

- Cover letter/resume is not brought to the presentation/interview round

Job Interview

- Cover letter/resume is not brought to the presentation/interview round

2024-2025 Topics

- **Broadcast Journalism**
- **Business Ethics**
- **Coding & Programming**
- **Computer Game & Simulation Programming**
- **Data Analysis**
- **Digital Animation**
- **Digital Video Production**
- **Financial Statement Analysis**
- **Future Business Educator**
- **Graphic Design**
- **Introduction to Business Presentation**
- **Introduction to Programming**
- **Introduction to Public Speaking**
- **Introduction to Social Media Strategy**
- **Mobile Application Development**
- **Public Service Announcement**
- **Public Speaking**
- **Social Media Strategies**
- **Visual Design**
- **Website Coding & Development**
- **Website Design**

North Carolina FBLA 2024-25 Competitive Events

Regional Leadership Conference Events

High School	Middle School
Accounting I	Career Exploration
Financial Math	Elevator Speech
Business Communication	FBLA Mission & Pledge
Computer Applications	Financial Literacy
Future Business Leader	Exploring Public Speaking
Introduction to Business Procedures	Spirit Events
Introduction to Information Technology	
Introduction to Parliamentarian Procedure	
Introduction to Public Speaking	
Job Interview	
Networking Infrastructures	
Public Speaking	
Spirit Events	
Spreadsheet Applications	
Word Processing	

Competitive Event Definitions

Components	Description
Interview	The employer (judge) interviews the applicant (competitor) by asking typical job interview questions.
Objective Test	A timed objective online test. Non-graphing calculators may be used.
Prejudged	Content is judged before the conference. The presentation of a report or project is judged during the conference.
Presentation	The presentation of an individual or team's project, or campaign on a specific topic provided on the National Website. This topic changes each year.
Production Test	A timed computer production test administered and proctored at the home school prior to the RLC and/or SLC.
Role Play Team	Competitors receive a role play scenario prior to their time in front of judges. Judges receive a copy of the role play, along with suggested questions to ask during each performance.
Speech	A speech is prepared based on the given topic or topic of choice.

North Carolina FBLA 2024-25 Competitive Events

North Carolina Scholarship Events

Scholarship Name	Eligibility
Alsup Business Scholarship	Only high school seniors taking an active part in the SLC are eligible. All applicants should plan to work toward a degree in business.
Barton College	Participants must be high school seniors planning to attend Barton College.
FBLA Professional Division Scholarship Award	
James L. White Scholarship	Only high school seniors taking an active part in the SLC are eligible. All applicants should plan to work toward a degree in business.
NC ACTE-BE Broyhill Scholarship	Applicants must be classified below the senior grade level in high school.
UNC-G Bryan School of Business Scholarship	Participants must be high school seniors planning to attend UNC-G in the year following the award and to select a major in the Bryan School of Business and Economics.

North Carolina Awards

Title	Eligibility
Adviser of the Year Award	Nomination forms must be submitted to the respective Regional Board Member and State Adviser via email by December 15. Advisers should have at least 3 years of experience as an adviser for FBLA and have an active chapter. They will be required to complete a packet describing their commitment to their students and the organization as a whole. A committee of three persons will review submitted packets and the adviser with the highest score will be named Adviser of the Year.
Businessperson of the Year	Each region will submit their respective region's choice for Businessperson of the Year. From there, selection will be made by the NCFBLA Board to award the statewide title of Businessperson of the Year.
Largest Local Chapter Award	Official membership numbers from FBLA Connect will determine the Largest Local Chapter Award. The cutoff date for membership for this award is January 22.
NC FBLA Honorary Life Member	Any active member or adviser can nominate a person for Honorary Life Membership. Nominations should be sent to the State Adviser by January 15.
NCBEA Outstanding Student Award	Participants may not enter the Who's Who in FBLA event.
Who's Who in FBLA	Participants must be enrolled in their senior year of high school. Who's Who candidates must have completed the Future level of the Business Achievement Award.

North Carolina FBLA 2024-25 Competitive Events

General Rules and Regulations

- Only paid, active members are allowed to compete at RLC, SLC, and NLC. Please refer to the annual calendar for membership deadlines.
- Members may participate in one chapter event and one individual or team event. Exceptions are made for these events:
  o Students applying for a state office are permitted to compete in a team or individual event.
  o A member nominated for "Who's Who in FBLA or other scholarship event may also compete in another event.
  o Members participating in events with grade level restrictions or maximum-training limits, must submit a current transcript as proof of their eligibility.
- NO electronic equipment will be provided at NC SLC. This includes:
  o Projectors
  o Projection screens
  o Drop cords, surge protectors, or other sources of electricity
- Competitors present directly from a device which includes a laptop, tablet, mobile phone, or external monitor (approximately the size of a laptop screen). Competitors can present with one or two devices. If presenting with two devices, one device must face the judges and one device must face the competitors.
- Projectors and projector screens are not allowed for use, and competitors are not allowed to bring their own.
- Registration must be completed by the chapter adviser via Blue Panda
- Failure to report on time to competitive events may result in disqualification.
- If a member places in the top 10 at a previous NLC, they are not allowed to compete in that event at any RLC or SLC.
- Throughout the conference, all members are expected to be in FBLA Dress Code.
- Participants should bring a copy of the prejudged material if they want to include it in their presentation.
- No audiences are allowed for preliminary or final events.
- Materials due prior to the conference must be submitted on time, according to the posted date. Late submissions may be disqualified.

Participation Limits

- Team Events can consist of 1, 2, or 3 members.
- Chapter Events can consist of 1, 2, or 3 members.
- All Objective Test Only events have a limit of **4 members per chapter.**
- Some events have limited entries per chapter:

o Business Plan
o Coding & Programming
o Computer Applications
o Computer Game & Simulation Programming
o Data Analysis
o Digital Video Production
o Financial Statement Analysis
o Future Business Educator
o Graphic Design

o Introduction to Business Presentation
o Introduction to Programming
o Introduction to Social Media Strategy
o Mobile Application Development
o Public Service Announcement
o Sales Presentation

o Social Media Strategies
o Spreadsheet Applications
o Visual Design
o Website Coding & Development
o Website Design
o Word Processing

North Carolina FBLA 2024-25 Competitive Events

FBLA
Future Business Leaders of America

	Middle School Events			
Comp Link Guidelines and Rubric	**Participants**	**Type**	**Category**	**Competition Information**
Annual Chapter Activities Presentation	Team of 1,2 or 3 Members	Chapter	Presentation	3-minute set-up time, 7-minute presentation time, 3-minute question & answer time
Business Etiquette	Individual	Individual	Objective Test	Objective Test, 50-multiple choice questions, 30 minutes to test
Career Exploration	Individual	Individual	Objective Test	Objective Test, 50-multiple choice questions, 30 minutes to test
Career Research	Individual	Individual	Presentation	3-minute set-up time, 7-minute presentation time, 3-minute question & answer time
Community Service Presentation	Team of 1,2 or 3 Members	Chapter	Presentation	3-minute set-up time, 7-minute presentation time, 3-minute question & answer time
Critical Thinking	Team of 1,2 or 3 Members	Team	Role Play	15-minute preparation time, 7-minute presentation time
Digital Citizenship	Individual	Individual	Objective Test	Objective Test, 50 multiple choice questions, 30 minutes to test
Exploring Business Ethics	Individual	Individual	Objective Test	Objective Test, 50 multiple choice questions, 30 minutes to test
Exploring Business Issues	Team of 1,2 or 3 Members	Team	Presentation	3-minute set-up time, 7-minute presentation time, 3-minute question & answer time
Exploring Computer Applications	Individual	Individual	Production/Objective	Production and Objective Test, 50 multiple choice questions, 30 minutes to test, Production is 2 hours
Exploring Computer Science	Individual	Individual	Objective Test	Objective Test, 50 multiple choice questions, 30 minutes to test
Exploring Economics	Individual	Individual	Objective Test	Objective Test, 50 multiple choice questions, 30 minutes to test
Exploring Leadership	Individual	Individual	Objective Test	Objective Test, 50 multiple choice questions, 30 minutes to test
Exploring Parliamentary Procedure	Individual	Individual	Objective Test	Objective Test, 50 multiple choice questions, 30 minutes to test

2024-25 North Carolina High School Competitive Events
Visit the Competitive Event guidelines for event specifics

North Carolina FBLA 2024-25 Competitive Events

Exploring Public Speaking	Individual	Individual	Presentation	Speech with a Topic, 3 minute presentation time
Exploring Technology	Individual	Individual	Objective Test	Objective Test, 50 multiple choice questions, 30 minutes to test
Exploring Website Design	Individual	Individual	Presentation	3-minute set-up time, 7-minute presentation time, 3-minute question & answer time
FBLA Concepts	Individual	Individual	Objective Test	Objective Test, 50 multiple choice questions, 30 minutes to test
FBLA Mission & Pledge	Individual	Individual	Speech	3 minute presentation time
Financial Literacy	Individual	Individual	Objective Test	Objective Test, 50 multiple choice questions, 30 minutes to test
Interpersonal Communication	Individual	Individual	Objective Test	Objective Test, 50 multiple choice questions, 30 minutes to test
Learning Strategies	Individual	Individual	Objective Test	Objective Test, 50 multiple choice questions, 30 minutes to test
Marketing Mix Challenge	Team of 1,2 or 3 Members	Team	Presentation	3-minute set-up time, 7-minute presentation time, 3-minute question & answer time
Video Game Challenge	Team of 1,2 or 3 Members	Team	Presentation with a topic	3-minute set-up time, 7-minute presentation time, 3-minute question & answer time
Resource Links:				
MBA Crosswalks				
Event Topics				
Events at a Glance (more information)				
Event Descriptions				

North Carolina FBLA 2024-25 Competitive Events

FBLA Future Business Leaders of America

High School Events At-A-Glance

Competitive Event	Team Size	Eligible Grades	Category	Objective	Productio	Pre-judge	Presentati	Topic	Speech	Interview	Role Play	# of Questions	Test Time	Set up Time	Prep Time	Present	Q&A
Accounting I	1	9-12	Objective Test	X								100	50				
Accounting II	1	9-12	Objective Test	X								100	50				
Advertising	1	9-12	Objective Test	X								100	50				
Agribusiness	1	9-12	Objective Test	X								100	50				
American Enterprise Project	1-3	9-12	Chapter Event			X	X							3		7	3
Banking & Financial Systems	1-3	9-12	Role Play	X			X				X	100	50		20	7	
~~Broadcast Journalism~~	~~1-3~~	~~9-12~~	~~Presentation~~			~~X~~	~~X~~							~~3~~		~~7~~	~~3~~
Business Communication	1	9-12	Objective Test	X								100	50				
Business Ethics	1-3	9-12	Presentation	X		X	X	X				100	50	3		7	3
Business Law	1	9-12	Objective Test	X								100	50				
Business Management	1-3	9-12	Role Play	X			X				X	100	50		20	7	
Business Plan	1-3	9-12	Presentation			X	X							3		7	3
~~Client Service~~	~~1~~	~~9-12~~	~~Role Play~~				~~X~~			~~X~~					~~10~~	~~5~~	
Coding & Programming	1-3	9-12	Presentation			X	X							3		7	3
Community Service Project	1-3	9-12	Chapter Event			X	X							3		7	3
Computer Applications	1	9-12	Production	X	X							100	50	Production: 2 hours			
Computer Game & Simulation Programming	1-3	9-12	Presentation			X	X							3		7	3
Computer Problem Solving	1	9-12	Objective Test	X								100	50				
Cybersecurity	1	9-12	Objective Test	X								100	50				
Data Analysis	1-3	9-12	Presentation			X	X							3		7	3
~~Digital Animation~~	~~1-3~~	~~9-12~~	~~Presentation~~			~~X~~	~~X~~	~~X~~						~~3~~		~~7~~	~~3~~
Digital Video Production	1-3	9-12	Presentation			X	X	X						3		7	3
Economics	1	9-12	Objective Test	X								100	50				
Electronic Career Portfolio	1	9-12	Presentation				X							3		7	3
Entrepreneurship	1-3	9-12	Role Play	X			X				X	100	50		20	7	
Financial Math	1	9-12	Objective Test	X								100	50				
Financial Statement Analysis	1-3	9-12	Presentation				X	X						3		7	3

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North Carolina FBLA 2024-25 Competitive Events

Competitive Event	Team Size	Eligible Grades	Category	Objective Test	Production	Pre-judge	Presentation	Topic	Speech	Interview	Role Play	# of Questions	Test Time	Set up Time	Prep Time	Present Time	Q&A
Future Business Educator	1	9-12	Presentation			X	X							3		7	3
Future Business Leader	1	9-12	Presentation	X		X	X			X		100	50			10	
Graphic Design	1-3	9-12	Presentation			X	X							3		7	3
Healthcare Administration	1	9-12	Objective Test	X								100	50				
Help Desk	1	9-12	Role Play	X			X				X	100	50			10	5
Hospitality & Event Management	1-3	9-12	Role Play	X			X				X	100	50			20	7
Human Resource Management	1	9-12	Objective Test	X								100	50				
Impromptu Speaking	1	9-12	Presentation				X		X							10	5
Insurance & Risk Management	1	9-12	Objective Test	X								100	50				
International Business	1-3	9-12	Role Play	X			X				X	100	50			20	7
Introduction to Business Communication	1	9-10	Objective Test	X								100	50				
Introduction to Business Concepts	1	9-10	Objective Test	X								100	50				
Introduction to Business Presentation	1-3	9-10	Presentation			X	X							3		7	3
Introduction to Business Procedures	1	9-10	Objective Test	X								100	50				
Introduction to Event Planning	1-3	9-10	Role Play	X			X				X	100	50			20	7
Introduction to FBLA	1	9-10	Objective Test	X								100	50				
Introduction to Financial Math	1	9-10	Objective Test	X								100	50				
Introduction to Information Technology	1	9-10	Objective Test	X								100	50				
Introduction to Marketing Concepts	1	9-10	Objective Test	X								100	50				
Introduction to Parliamentary Procedure	1	9-10	Objective Test	X								100	50				
Introduction to Programming	1-3	9-10	Presentation			X	X							3		7	3
Introduction to Public Speaking	1	9-10	Presentation			X	X	X								5	
Introduction to Social Media Strategy	1-3	9-10	Presentation			X	X							3		7	3
Job Interview	1	9-12	Presentation			X	X			X						10	
Journalism	1	9-12	Objective Test	X								100	50				
Local Chapter Annual Business Report	1-3	9-12	Chapter Event			X	X							3		7	3
Management Information Systems	1-3	9-12	Role Play	X			X				X	100	50			20	7

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North Carolina FBLA 2024-25 Competitive Events

Competitive Event	Team Size	Eligible Grades	Category	Event Elements								Test Info		Timing Info			
				Test	Production	Pre-judge	Presentation	Topic	Speech	Interview	Role Play	# of Questions	Time	Set up Time	Prep	Present	Q&A
Marketing	1-3	9-12	Role Play	X			X				X	100	50			20	7
Mobile Application Development	1-3	9-12	Presentation				X	X						3		7	3
Network Design	1-3	9-12	Role Play	X			X				X	100	50			20	7
Networking Infrastructures	1	9-12	Objective Test	X								100	50				
Organizational Leadership	1	9-12	Objective Test	X								100	50				
Parliamentary Procedure	4-5	9-12	Role Play	X			X				X	100	50			20	11
Partnership with Business Project	1-3	9-12	Chapter Event			X	X							3		7	3
Personal Finance	1	9-12	Objective Test	X								100	50				
Public Policy & Advocacy	1	9-12	Objective Test	X								100	50				
Public Service Announcement	1-3	9-12	Presentation				X	X						3		7	3
Public Speaking	1	9-12	Presentation				X	X	X							5	
Sales Presentation	1-3	9-12	Presentation				X							3		7	3
Securities & Investments	1	9-12	Objective Test	X								100	50				
Social Media Strategies	1-3	9-12	Presentation				X	X						3		7	3
Sports & Entertainment Management	1-3	9-12	Role Play	X			X				X	100	50			20	7
Spreadsheet Applications	1	9-12	Production	X	X							100	50	Production: 1 hour			
Supply Chain Management	1	9-12	Objective Test	X								100	50				
UX Design	1	9-12	Objective Test	X								100	50				
Visual Design	1-3	9-12	Presentation				X	X						3		7	3
Website Coding & Development	1-3	9-12	Presentation				X	X						3		7	3
Website Design	1-3	9-12	Presentation				X	X						3		7	3
Word Processing	1	9-12	Production	X	X							100	50	Production: 1 hour			

Events with strikeout are NOT offered at NC's State Leadership Conference